

# aruba holiday!

FREE guide to vacation fun and best buys



## houses with hex appeal

The brightly painted homes on this little Dutch island have lots of "hex" appeal. Scattered across an Arizona-like landscape, the homes come in lots of uninhibited hues... orange, yellow, pink, purple. Many doorways have a border of "hex" designs. Long ago the designs undoubtedly had some superstitious meaning, but today they are just pretty patterns. At least that is what an Aruban will tell you... with his fingers crossed! Many homes are surrounded by a fence of living cactus that sometimes doubles as a "clothes line". With the cactus spines holding the wash securely, Aruba's sunshine and easterly trade winds dry it in no time.

Aruba's steady breeze also drives the little windmills that you see by many of the suburban homes, pumping rainwater up from under the ground or out of a cistern.

Aruba is outside the hurricane area, and the swimming is great all year round. You'll love our little island, "hex" appeal and all!

All visitors will receive, of course at no extra charge, the constant sunshine and warm hospitality which is always available throughout the year.

## fact file

### AIRFIELD:

Jet-port 9,000 ft. long. One of the most modern in the Caribbean.

### AIRLINE OFFICES:

ALM / KLM / Viasa / Avianca / British Airways: Blvd. Center. Tel. 21852/22467/26146. American: Tel. 22700; Eastern: Tel. 27444; LAV: 23 Elleboogstr. Tel. 23192/23074. Lee-Air: (personalized charter service) Tel. 26363/27166. After off. hrs.: 21365/26897. For all airport lines dial: 24800.

### AIRMAIL RATES:

To U.S. and Canada: letters Naf. 1.- and postcards Naf. 0.60.

### AIRPORT TAX:

Naf 13.50 / US\$ 7.75 per person over 2 years of age, at departure.

### CLIMATE:

Temperature 82°, rainfall 17", humidity 75.9% (yearly averages).

### CURRENCY:

U.S. \$1.00=Naf. 1.77. The Netherlands Antilles florin/guilder is a sound currency, backed by gold and foreign exchange.

### DRIVING LICENSE:

foreign and int'l. licenses accepted.

### ELECTRICITY:

120V A.C. - 60 cycles.

### EMERGENCIES:

Police Tel. 24555 / 24000 / 24100. Hospital Tel. 24300.

### ENTRY REQUIREMENTS:

for US & Canadian citizens: proof of citizenship & return/continuing ticket

### INVESTORS INFO. OFFICES:

Department of Economic Development: Havenstraat 2, 2nd floor, O'staf. Tel. 21181 / 21482. Neth. Antilles Economic Commission: 30 Rockefeller Plaza, suite 3327, New York, N.Y. 10020. Tel. (212) 765-3737.

### HOLIDAYS:

New Year's Day; Carnival Monday; Flag Day March 18; Good Friday; Easter Monday; Coronation Day April 30; Labor Day May 1; Ascension Day; Christmas December 25 & 26.

### LANGUAGES:

Papiamentu and Dutch; English and Spanish widely spoken.

### LOCATION:

15 miles north of Venezuela, 42 miles west of Curaçao, 86 miles from Bonaire, 2090 miles from New York. 12° 30' north latitude and 70° west longitude. Outside of hurricane belt.

### POPULATION:

66,790

### PUBLIC LIBRARY:

English, Spanish and Dutch books. Deposit \$25.-. One book per person. Open Monday, Wednesday and Friday 9 till noon; 1:30 till 8pm, Tuesday 9 till noon; 1:30 till 5pm, Thursday 1:30 till 5pm. Madurostraat. Tel. 21580.

### RADIO BROADCASTS IN ENGLISH:

Radio Antilliana (PJA-8) 1270 kCs. Monday thru Saturday 12:40pm; Radio Victoria (PJA-6) 960 kCs. Monday thru Saturday 7:30am, 12:30 and 6:30pm; Trans World Radio, 800 kCs. m.w. Monday thru Friday 1am, 7:30 8:30am and 5:45pm.

### SIZE:

20 miles long by 6 miles wide, 70 sq. miles. Highest elevation is 817 ft. Mount Yamanota.

### STORE HOURS:

8-12 and 2-6pm. Monday thru Saturday. When cruise ships are in port on Sundays or holidays, some shops open 9am-12pm. Hours of hotel shops vary. Many shops stay open thru lunch.

### TAXI DISPATCH OFFICE:

Tel. 22116 / 21604.

### TELEVISION:

Tele-Aruba (channel 13). Many U.S. programs. Transmission daily from 6-10:30pm.

### TIME:

Eastern Standard Time, all year round.

### TOURIST INFORMATION OFFICES:

Aruba: 2-A Schuttestraat. Tel. 23777. Telex: 5006. U.S.A.: 1270 Ave. of the Americas, N.Y. 10020. Tel. (212) 248-3030; Telex: 668-688; Florida: 399 N.E. 15th St. 33132, Tel. (305) 358-6360; Telex: 8108484350. Toll free U.S.: 1-800 3 ARUBAN; Venezuela: Centro Capriles, Local C-29, Plaza Venezuela, Tel. 781-7445 / 782-1668. Telex: 29171; Colombia: Centro 93, Carrera 15 no. 93-40, local 213, Bogotá Tel. 257-4282. Telex: 32388.

### TRAFFIC:

moves on the right; international signs.

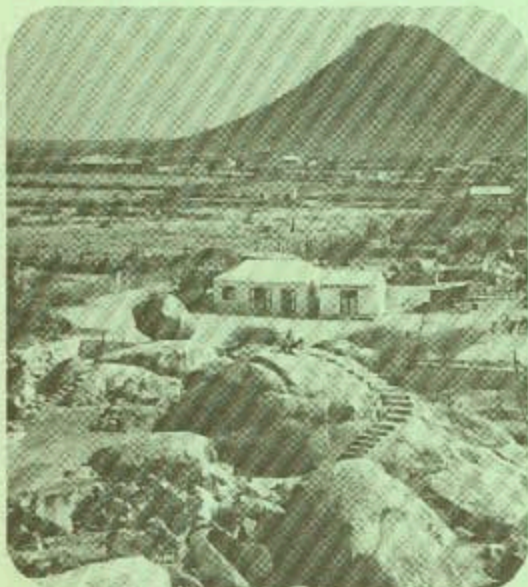


# sights & scenes

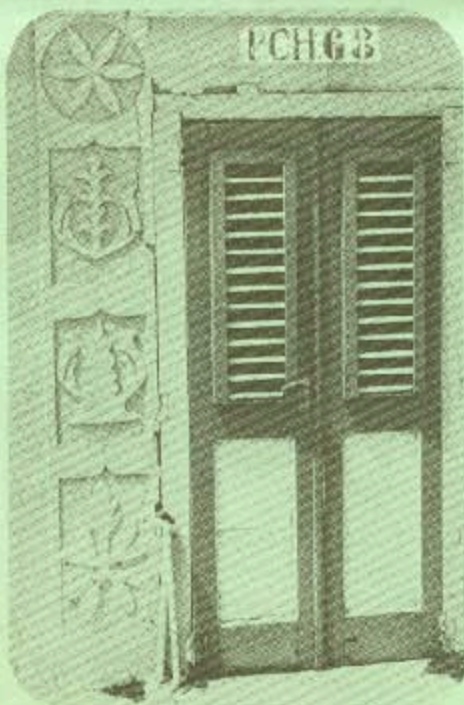
Things to see and things to do. Rent a car or take a guided tour and get to know the rest of our island. With Mt. Hooiberg right in the middle and always in view, it's impossible to get lost. Get out and see the sights!



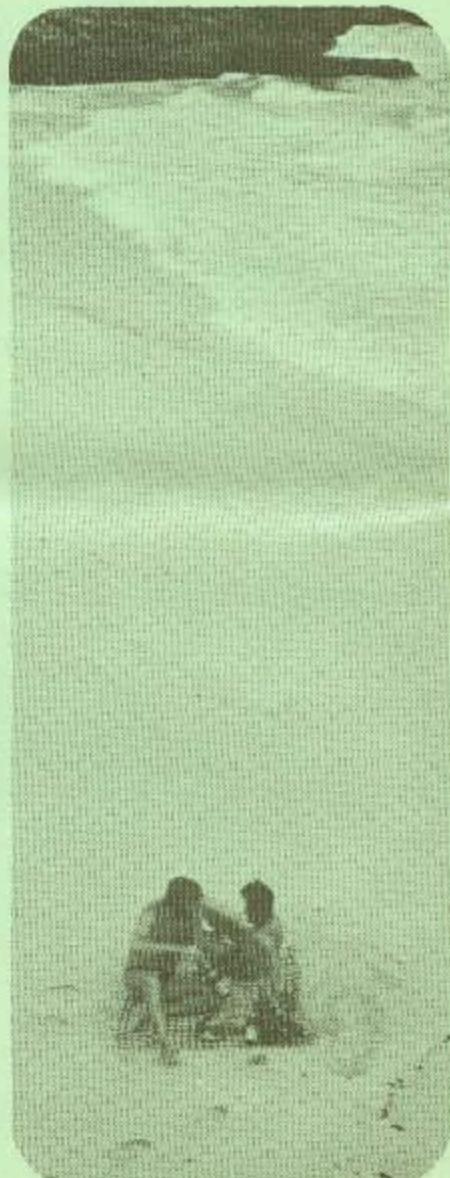
**NATURAL BRIDGE...** on the north coast, carved out of solid coral rock over the ages by the crashing sea. The Island Government has built a road along the wildly dramatic coast, and has constructed a parking area and stairs at the site.



**CASIBARI...** is the name of this fantastic rock formation. A puzzle to geologists; go see for yourself. Hooiberg in the distance.



**HEX APPEAL...** makes the little Aruban cottages so charming and so special. These hex signs, painstakingly carved in cement, ward off evil spirits now and forever.



**BEACHES...** Aruba abounds with grand and glorious beaches boasting snow-white sand and crystal clear waters. Ask your hotel to pack a picnic lunch and find your own private beach.



**CARNIVAL...** The prize winning costumes can be seen all year round on Friday nights when the Holiday Inn presents its famous Carnival show.



**THERE'S MUSIC IN THE AIR...** from international stars to the talented singers and musicians of Aruba, from poolside jamborees to swinging little combos and discos thru the wee hours... and to top it off— the sweet jingle of a jackpot... Aruba's got it all!



## currency

The currency of the Netherlands Antilles is the NAf (guilder). The official rate at which the banks accept US dollar banknotes is NAf 1.77; checks at 1.79. Travellers checks accepted everywhere. The rate of exchange granted by the shops and hotels ranges from 1.75 to 1.80. Under present circumstances the above rates are subject to change.

The guilder is divided into 100 cents, and there are coins of 1 cent, 2 1/2 cents, 5 cents (square nickel), 10 cents, 25 cents, and the 1 and 2 1/2 guilder coins. Banknotes are issued in denominations of 1, 2 1/2, 5, 10, 25, 50, 100, 250 & 500 guilders.

## san nicolas

Sometime during your stay on Aruba you should pay a visit to San Nicolas. On the south eastern part of the island, San Nicolas offers a different view.

In the hey-day of the Exxon refinery, San Nicolas was a bustling company town. Today, with the departure of Exxon, San Nicolas has turned to tourism for its livelihood. The first section of Mainstreet has been converted to a lovely tiled Promenade where you can leisurely stroll while shopping in the attractive stores offering many items from around the world. Also, many Oranjestad shops have extensions in San Nicolas.

Every Saturday from 4-7pm there occurs the Flea Market Festival on the Promenade. The Festival features different social and cultural activities, including live entertainment. Shopkeepers participate by displaying selected merchandise outside their stores to give a country fair atmosphere. The prices are special as well.

San Nicolas is easy to find. If you're driving, just follow our island map. Bus service from your hotel is also available as is taxi service. While in San Nicolas, make sure you stop in at Charlie's Bar at Zeppenfeldstraat 56. Like San Nicolas, Charlie's too, is unique!

## of flora & fauna

Aruba is a unique vacation spot, not only because of its beautiful beaches, but also for the interesting wildlife which is found on land, in the air, and in the surrounding coral reefs. There are several snorkeling areas (see island map) where tropical fish are in abundance and where live coral portrays a beautiful underwater landscape for the snorkeler and diver. While driving through the countryside, you'll see a spectacular variety of cacti and lizards as well as many species of birds such as the pelican, the parakeet, the trupial and the cute little bannaquit. Aruba is also a stopover for many migrating flocks. Sunset at the bird sanctuary is an unforgettable experience.

Some of our timid animal residents include the large iguana, the rare rabbit, and the even rarer Aruban burrowing owl. Aruba has a local conservation group, Stinapa-Aruba, which has published a guide to our flora and fauna. "Discover Aruba's Wildlife" is available at most hotel gift shops and downtown bookstores.

Unfortunately, as the island's population grows and the number of visitors increases, there's a noticeable decrease in the amount and variety of species to be found. Local efforts are being made to halt this rapid decline in wildlife, since we too, as in many other parts of the world, are becoming aware of the desirability of preserving what we have so that others who come after us may see and enjoy it too. A large part of Stinapa's efforts are aimed at the creation of a national park near Yamanota, Aruba's highest peak.

We'd also like our readers to be aware of the fact that there is a Netherlands Antilles law that prohibits export of material of biological importance, dead or alive, from the land or waters of the six Netherlands Antilles islands. Please cooperate and don't take live coral, fish or shellfish from the water and do leave the plants and animals in their natural habitat.

We want our friends to come back again and again; we want them to find our reefs alive, teeming with brightly colored tropical fish, and our countryside covered with plants and populated by animals native to our island. Remember: take only pictures; leave only footprints!

## club meetings

The service- and professional clubs of Aruba extend a cordial welcome to out-of-town members to attend local meetings. For more information see below:

**ALLIANCE FRANCAISE:** For info call Mrs. Croes at 21187.

**JAYCEES:** 1st Friday 8pm at Americana Hotel & Casino.

**KIWANIS:** Wed. 7:30 dinner meeting at Talk of the Town.

**LIONS:** 1st & 3rd Wed. 8pm dinner meeting Aruba Palm Beach.

**ROTARY:** Monday 6:30pm dinner meeting at Americana.

**SKAL CLUB:** For information call Mr. H. Schmouter at 28924.



**TOASTMASTERS:** 3rd Tues. dinner meeting 7:30 at Bushiri.



**WOMEN'S CLUB OF ARUBA:** (affiliated with general federation of women's clubs) General meeting 1st Tuesday. For info call 47127.

**CBMC:** Christian Business Men's Committee of Aruba. Breakfast at Talk of the Town Saturday 7:30. Info: 45276.

**FREE & ACCEPTED MASONS:** To contact Lodges, Tel. 47175 / 21093 / 23297 / 47014.

## religious services

**BAHA'I FAITH:** Contact Mr. Christian Tel. 23104. Hooiberg 9.

**BETH ISRAEL SYNAGOGUE:** Adrian Lacle Blvd. O'stad Fri. 7:30. Tel. 23272

**BIBLE-WAY BAPTIST CHURCH:** Bernhardstraat 3-D, San Nicolas Sun. 9:30 & 10:30am, 7pm, Wed. 7:30pm, Tel. 48179. Pastor J.M. Hostetler.

**CATHOLIC:** St. Anna Church, Noord, Sun. 7:30am & 6pm, Sat. 7pm, Tel. 21409. St. Francisco church O'stad Sun. 6:30 & 10am, 7pm, Sat. 7pm. Tel. 21434

**CHURCH OF CHRIST:** English. Pastoor Hendrikstraat 107, San Nicolas. Tel. 48172, Sun 10:30am, 7pm, Wed 7pm. Evangelists L. Waymire & F. Thornton.

**COMMUNITY CHURCH:** Seroe Colorado, English non-denominational. Divine Worship Sun 11am, Pastor B. Stewart.

**EVANGELICAL:** Jasmijnstraat 7, San Nicolas. Sun. 10:45am & 7pm. Tel.

46759. C. Huygenstraat 17, O'stad. Sun. 9am & 7pm. Tel. 22058.

**EXPERIENCE LODGE No. 1:** Pos Chiquito 23-B, 2nd & 4th Sat. of each month. Tel. 47459/45204.

**HOLY CROSS ANGLICAN CHURCH:** Weg Seroe Preto 31, San Nicolas. Sun. 8am & 6:30pm, Mon. 7:30am, Wed. 7:30pm & Fri. 5:30am. Tel. 45142.

**IGLESIA EVANGELICA PENTE-COSTAL:** Asamblea di Dios, Wilhelminastr. 15, O'stad. Tel. 31940. Wed. & Fri. 7pm; Sun. 10am & 6:30pm.

**METHODIST:** Sun. Longfellowstreet O'stad 10:45am, San Nicolas 8am. Tel. 45243.

**PROTESTANT:** Wilhelminaplein Oranjestad, Sun. 10am. Tel. 21435.

**SEVENTH DAY ADVENTIST CHURCH:** Weststr., O'stad. Dr. Schoepmanstr. 3, San Nicolas. Tel. 45896. Sat. 9:15am; Sun. & Wed. 7:30pm.





# driving around aruba

The white powdery sand and the blue-green waters of the Caribbean Sea make it difficult for the average visitor to leave Aruba's magnificent beaches. But there's more to Aruba's beauty than the hotel lined beaches of the leeward coast. A whole other world awaits the adventuresome tourist striking out for a day of exploration. You'll be amazed by the island's diversity and unusual topography. Using the roadmap we've provided on preceding pages, orient yourself. For the most part the roads will be good, but be prepared for poorly marked signs and the occasional dirt road. This is all part of the experience. Remember, the island is only 19.6 miles long and 6 miles wide, so you can't stay lost for long. Don't hesitate to ask directions. The friendliness and warmth you've experienced at the hotels is true of the entire Aruban population.

Assuming that you've already taken in a little of Aruba's capital city, Oranjestad, our tour proceeds east along the coastal road (toward the airport) out of the city and into the "cunucu" or Antillean countryside.

Aruba was discovered by the Spaniards around 1500 A.D. At this time the island was inhabited by the Caiquetios, a tribe of the Arowak Indians. The Spaniards promoted cattle breeding on the island and later when the Dutch took possession in 1636 they began to breed horses on an even larger scale for eventual export to neighboring islands. The port at which all of this importing and exporting took place was dubbed 'Horses' Bay Harbor'. Today it is known as Schooner Harbor (in the area of Paarden Baai). It is port for the hundreds of cruise and cargo ships that come to the island each year.

As you continue to drive eastward past the airport, you'll notice Hooiberg, a cone-shaped mountain to your left. This mountain or "Haystack" as its name translates, although not the tallest peak on the island is perhaps the most noteworthy. Its elevation is 541 ft. and composed of a rock formation so unlike any other that it has been given its own geological designation as Hooibergite. This type of volcan-

ic origin is only to be found in Aruba and in Iceland. It's possible to climb the Hooiberg and in the summer the climb is enhanced by the brilliance of the yellow flowering Kibra Hacha (break axe) tree which covers the mountainside. At this juncture in the tour don't turn left, but stay on the boulevard. You'll meet Hooiberg from another angle later in the tour and can then make your pilgrimage up its slope.



To the right you'll notice the Industrial Harbor of Barcadera (Y). This is the home of one of the largest saltwater distillation plants in the world. It not only supplies the entire island and refinery with fresh water, but combines this process to generate electrical power for the island.

THE NATURAL BRIDGE



CASI BARI BOULDER FORMATIONS

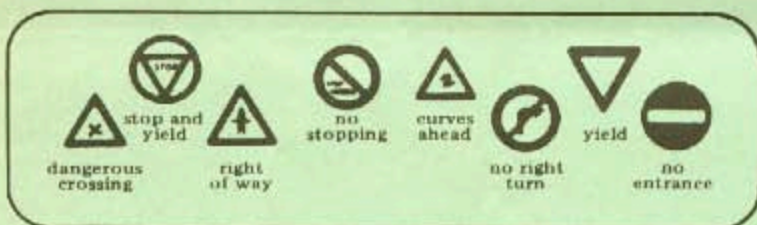
To the north of the highway, across from Barcadera Harbor, take a road parallel to Aruba's only drive-in theater, turning right at the first major intersection. This road will take you through Frenchman's Pass (Frans Pas), where sometime during the 17th century, French pirates are said to have attempted an invasion of the island. According to local legend a group of Indians waged battle with the Frenchmen in this narrow passage but were pushed back and in fact trapped in a cave which the French set fire to. The Indians died of suffocation. Today, this is one of the island's more scenic sights and

popular home to the unusual green and yellow wild parakeets.

Ahead and to the right on this same road, you'll come to the ruins of a 19th century gold smelting works (K). Gold was discovered in Aruba in 1824 and was actively mined until 1916 when it ceased to be economic. During the 92 years of its discovery, nearly 3,000 lbs of gold was exported. Here at the Balashi smelting works one can see the remains of the kettles and the ovens used in the process. One will also find some fine examples of the wind-shaped Watapana (Divi-Divi) trees which have become Aruba's trademark. These trees point to the southwest, away from the ever-present tradewinds.

Another abundant species of plant life found on the island is the Aloë. Ahead and to the left of this road as it winds back toward the southern coast, you'll notice large Aloë fields (Z) still being cultivated. Used in medicines and suntan lotions, Aruba once supplied 30% of the world's aloë need. Today production has dwindled and now the island's crops service a local factory which manufactures Aloë cosmetics.

Crossing the highway, wind your way down to the shore to find another one of Aruba's favorite snorkeling areas... Spanish Lagoon (Spaans Lagoen). This is a very picturesque spot where it's also possible to picnic under the shore reinforcing mangrove trees. Legend has it that the lagoon was once a hideout for pirates looting wealthy cargo ships in the Caribbean. There's little evidence to substantiate this story, but nonetheless it adds to the mystique of this already interesting spot.



## driving tips

1. International road signs are used on Aruba's highways and streets.
2. Foreign and international driver's licenses are valid if used by a country member of the Geneva Convention.
3. Car speedometers and road signs are in KILOMETERS.
4. Speed limit in built-up areas is 40 kmph, out of town it's 60, unless a higher or lower speed is specifically indicated.
5. Much of Oranjestad's traffic is one-way.
6. Where there are no road signs, traffic from your right has the right of way.
7. Be extra careful on wet roads. Because rain is infrequent here, oil and dust build up on road surfaces and then when it does rain, cause very slippery conditions.

8. Know your rented car before you drive off. Check position and operation of indicators, horn, handbrake, lights, wipers, etc.
9. Before setting out (especially on unpaved roads) check the condition of the tires and spare, etc. Aruba's north coast plains are well worth seeing and accessible by road tracks one can easily follow.
10. Arubans are very friendly drivers. At any time they may stop to greet, converse or give right of way to another driver. Be alert and drive defensively.
11. If at any time you get lost, simply seek out high ground and sight either Lago's smoke stacks or the Concorde Hotel to reorient yourself.
12. Although our goats are very "street-wise", exercise caution when large herds are on the roadside.
13. At any time, at any place, should you be involved in an accident, do not move your car. Notify the police immediately by dialing 100.



Back on the highway, you'll resume your journey toward the eastern tip of the island. As you proceed, you'll pass an area known as Savaneta. Some of the oldest traces of human inhabitation have been excavated here. It was once the capital of the island. In the distance, you can see the beginning of the Lago Oil concession, which extends to the southern-most tip of the island. As you follow this road, always keeping the oil tanks on your right, you'll drive through the city of San Nicolas, Aruba's second largest city. This city owes its existence to phosphate mining which began in 1879. It quickly became the most important industrial center and was also the center of commerce some years later for the near 9,000 employees who worked for the oil refinery in the late 1940's.



THE DISTINCTIVE WATAPANA

The Lago Oil & Transport Company, Ltd., a wholly owned subsidiary of Exxon corporation, was established in 1929. This was the single most important happening in the island's modern history. Once one of the largest oil refineries in the world, it processed over 400,000 barrels of crude oil daily. In March of 1985, due to lowered world production, Lago officially closed this refinery, ending 60 years of continuous operation.

East of San Nicolas is an area called Seroe Colorado with two beaches of note: Baby Beach and Rodgers Beach. Colorado Point is another place of interest. From here it's possible to see the coastline of Venezuela and the pounding surf of the island's windward coast. If you're in a walking mood, climb down the cliffs and you'll find a natural bridge.

Before leaving Seroe Colorado, wildlife lovers will look carefully for the iguana, which is plentiful

in this community due to laws which protect it here.

Just outside the Seroe Colorado gates, traveling on dirt roads, you begin your journey along the rugged northern coast at Boca Grandi. Find the signs directing you to the caves of Guadirikiri (H) (a haven for wild parrots) and Fontein. These are caves once used as dwellings by the Arowak indians. In both, you'll find excellent examples of ancient indian drawings. Although not fully decoded, it's assumed that these markings had a magical meaning and played a part in the custom of sacrificial offerings.

From Fontein you'll see the dunes of Boca Prins and Dos Playa, two northcoast beaches. Although not recommended for swimming, these are beautiful places for picnics and for absorbing the impact of the crushing sea.

Now work your way inland toward Yamanota, a hill easily recognized by the communication tower erected at its peak. This is Aruba's highest point. You can drive your car to the top and enjoy the panoramic view it offers of both coasts and the eastern and western tips.

Winding your way down and turning left toward the area of Masiduri, proceed to the government restored Masiduri cunucu house, the road to which is vaguely marked by a white sign. Turn left and proceed up and then down to the site. The gates to these grounds are frequently closed, so it might be wise to call the Tourist Bureau for the hours that it is open to the public.

Now go back to the paved road and find the road west to Santa Cruz, another one of Aruba's oldest inhabited areas. Although little is known about the coming of Christianity to the island, tradition has it that a Caiquetlo came with a small group of Spaniards from the mainland. Together they worked to convert some of the native population, raising Aruba's first cross in the area whose name now commemorates the event... Santa Cruz. A cross which is lighted at night, has been erected on the same site and is visible from the road. Here too you'll spot the aforementioned Hooiberg.

Turning right off the main Santa Cruz road, past the police

station, follow the signs to Ayo where great piles of huge diorite boulders stand in defiance of geological explanation. Possible remnants of ancient volcanic action, they may have once formed parts of ravines that came down from high mountains of South America. Follow the marked trails through the boulders and don't forget to take a look at the old "Dwelling", a cave where indian markings are still preserved.

Ahead on the same road treat yourself to the spectacular waters and pounding surf of Andicuri Beach. Privately owned, this coconut grove and sand beach can be enjoyed for a fee of just \$1.50 per car.

Back-tracking a bit to the paved road, turn right toward the gold mill ruins of Bushiribana (K). This old stone structure is further evidence of Aruba's gold heyday. In operation from 1825 to the First World War, this was the site of the island's surface mining. Although none of the gold mined on Aruba was left, they say flecks of gold can still be found on the ground and in the gullies around the mill.

Veering east along the coast you'll come to the Natural Bridge (P). The biggest and highest in the



Caribbean, it's Aruba's most famous natural wonder. The crashing waves of the north shore are responsible for the carving of the rocks.

Heading inland once again toward Paradera, you might drive up to Crystal Mountain (L) (Kristalberg) where deposits of quartz and diorite are exposed and can be collected. The entrance to the mountain will be on your right and will resemble a long driveway. If you look up you'll see a shelter. This marks the site.

South and to the east is another cluster of giant diorite boulders.

This place is called Casi Bari (D). A viewing platform has been constructed on top of a rock.

Now go north to the Church of Santa Ana in Noord (T). This church has a beautiful wood altar which is over 100 years old. In 1870 this work of art was awarded a prize at an exhibition in Rome. The altar was sent from Holland to the mission in the Netherlands Antilles in 1928.

Another historical spot on the windward coast is the Chapel Alto Vista (S). This picturesque chapel is built on the foundations of Aruba's first mission dating back to the first half of the 18th century. A small group of indians worshipped here and many artifacts can still be found. The original chapel deteriorated after some years and the present-day building was consecrated in 1952. There's a yearly pilgrimage to Alto Vista during october.



ARUBA'S BEACHES

PICTURESQUE MOMENTS JUST WAITING TO BE CAPTURED

From the chapel you can see California Point (F), a lighthouse marking the northern most tip of the island. Near the lighthouse to the south is a lovely beach called Arashi. This too, makes for excellent snorkeling.

Having successfully rounded the island, and rejoining the calm of the leeward coast, it would be worth your while to take one final moment at the Bubali bird pond (W). Just south of the old windmill opposite the Concorde Hotel, the pond is a bird lover's paradise and a fitting ending to an eventful day.

ENJOY YOUR VACATION ON ARUBA... GET TO KNOW OUR ISLAND

RENT A  
BUDGET CAR

3 Days minimum 20% discount on any car.\*  
Present this coupon at time of rental.  
For further details call: 28600.

\* Not available with tour packages or any other promotion or discount offer.  
Vehicle must be returned to renting location.  
Offer valid Jan. 1 till April 15, 1986.

Budget  
rent a car



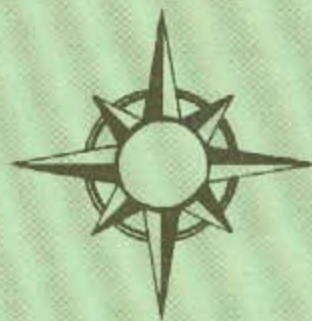
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Acapulco Restaurant	34	Casa del Mar	14	Aloe Fields	
Aeropuerto Int'l. Reina Beatrix	11	Cattle Baron Restaurant	15	Aruba Esso Club	
Alhambra Casino & Bazaar	32	Charlie's Bar	21	Aruba Golf Club	
Americana Aruba Hotel & Casino	6	Dakota Shopping Center	29	Aruba Nautical Club	
Aruba Beach Club	17	De Palm Tours Office	27	Barcadera Industrial Harbor	
Aruba Caribbean Hotel & Casino	8	Divi Divi Beach Hotel	18	Bird Sanctuary	
Aruba Concorde Hotel & Casino	13	Heidelberg Restaurant	26	Bolder Formations	
Aruba Palm Beach Hotel & Casino	12	Holiday Inn Int'l Beach Resort	4	Bucuti Yacht Club	
Boulevard Apartments	1	Kentucky Fried Chicken	32	California Dunes	
Budget Rent-A-Car	36, 11	La Paloma Restaurant	37	Caves	
Buenos Aires Restaurant	38	Lee Air	11	Cemetery	
Bushiri Beach Hotel	20	Los Conquistadores	31	Gold Mill Ruins	
				Manchebo Beach Resort Hotel	16
				New Marina Pirata	9
				Pizza Pub	34
				Playa Linda Beach Resort	7
				Surfside	23
				Surfside Night Club	23
				Surprise	26
				Talk of the Town Hotel	22
				Tamarijn Beach Hotel	19
				The Dutch Village	28
				The Edge's	3



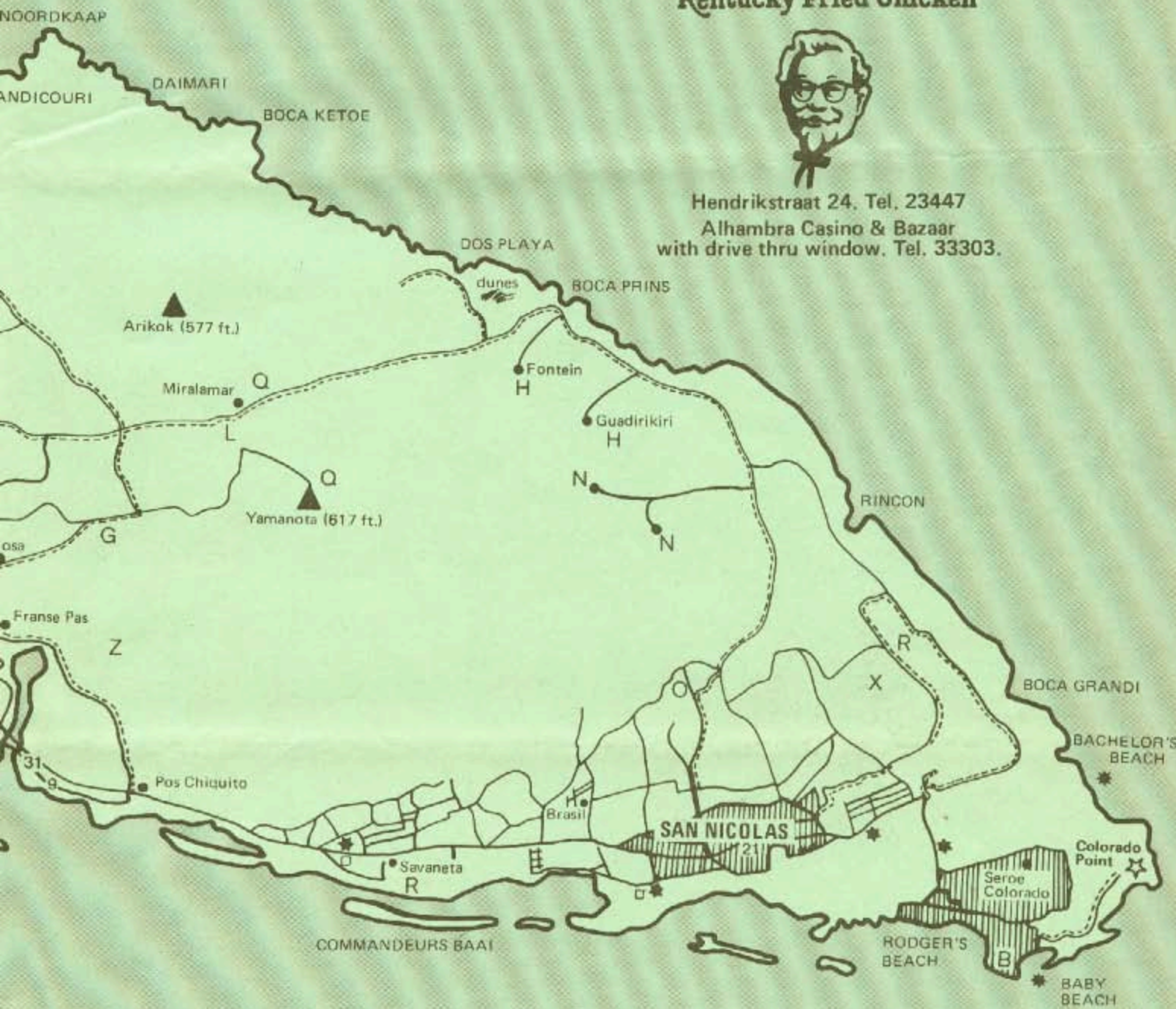
# ba road map



map courtesy of  
**Kentucky Fried Chicken**



Hendrikstraat 24. Tel. 23447  
Alhambra Casino & Bazaar  
with drive thru window. Tel. 33303.



- |   |                                      |   |
|---|--------------------------------------|---|
| Z | Hospital Dr. Horacio Oduber          | M |
| B | Huliba Caves                         | N |
| X | Kristal Berg                         | L |
| C | Lourdes Grotto (R.C. Shrine)         | O |
| Y | Marine Artillery Range               | A |
| W | Masiduri Cunucu House                | G |
| D | Natural Bridge                       | P |
| F | Panoramic View                       | Q |
| F | Picnic Area                          | R |
| H | Santa Ana Church                     | T |
| I | Water Distillation/Electricity Plant | U |
| K | Wreck of German Freighter            | V |

**SCALE**

Kilometers 0 1 2 3 4 5

Miles 0 1 2 3

— Best route to points of interest

▲ Hill \* gasoline station

□ Police Station ☆ Lighthouse

★ Good Snorkeling



# SPORTS SPORTS SPORTS



## golf

The Aruba Golf Club welcomes visitors. The 18-hole course (11 actual holes played a variety of ways) is located on 82 Golfweg near San Nicolas at the eastern end of the island (see island map). Green fees are only \$5.- for as many holes as you want to play in a day, caddy fees \$3.- for 9 holes, rental of clubs is \$4.- for a day. The club house, bar and course are open from 8:30-12pm and 3-6:30pm daily except Mon. Sandwiches and short orders on Sat., Sun., holidays from 8:30am-6:30pm. It's a challenge... lots of cacti and sand greens. Complimentary passes available from local businessmen. Call the club house at 9-3485 for info.

## sail & ski

In comfortable, stable trimarans or catamarans, cruise along enjoying snacks, refreshments and a view of the bikini filled beaches. Day sails and sunset cocktail sails take place every day. Details at your hotel desk.

The gentle surf along the beaches allow for great water skiing and Sun-fish sailing. Rentals and instructions available at all the hotels. Here's your chance to do all those exciting things you've read about in the sports and travel magazines. Don't wait till your last day, make a skiing and sailing appointment today! You'll be glad you did. Pedal boats and sea jeeps can also be rented.

## bowling

The airconditioned Camacuri Bowling Center has four alleys, open Monday thru Friday from 5 to 11pm, and Sunday from 1 to 7pm. Closed on Saturdays. There's a bar for refreshments and snacks. Shoes and other accessories can be rented. The bowling center is located down past Talk of the Town, next to the Caribe Club.

## boardsailing

Wherever there's wind and water, there's sure to be boardsailing. Boardsailing is a combination of sailing and surfing and it is a sport for all ages throughout the world. Basics can be learned within a couple of hours from certified instructors.



## glass bottom boat

A delightful two hours of fascinating ship wrecks, beautiful coral formations and colorful tropical fish. Several departures daily. Boats are sun-shaded, breeze-cooled, safe and comfortable. Check with your hotel desk for departure times and rates.

## deep sea fishing

A few miles out you'll run into Wahoo, Blue- and White Marlin, King Fish, Tuna and Bonito. The Mahi Mahi, at the Bali Pier, is the largest of many well equipped charter boats. Sign up for a half or full day charter fishing and experience the thrill of hooking a big one. Includes tackle, bait, food and refreshments.

## tanning tips

In the tropics the sun's rays beat down with greater intensity than in the temperate climes. For this reason you'll need to take greater precautions against sunburn. Heeding the following pointers could mean the difference between a fun-filled vacation or a pain-filled one...

Start off with short exposures in the sun: 20-40 minute periods alternated with equal time spent in the shade. Drink plenty of liquids to keep your pores open. Start your tan with a lotion, not an oil. Lotions and creams are designed to screen the burning rays while oil magnifies the sun's effect.

After your sunbathing don't take a hot shower. A tepid shower will be more soothing and won't wash away your skin's natural oils. Stay moist after sunbathing as well as while you're in the sun. Any number of night creams or after sun lotions are available. Some of the best are fortified with aloë and vitamin E. These soothe sunburn and help preserve the youth of your skin.

Again, moderation is the key to the safest, and sexiest tan. With a little care you can take home a deep, dark, tropical tan; a sure sign that you've been to sunny Aruba.



## snorkel & scuba

Snorkeling is often done in rather shallow waters, and can be enjoyed by young and old alike. All one needs is a diving mask, snorkel (breathing tube) and the ability to swim. Some prefer flippers for added propulsion. If you've never snorkeled before, you're guaranteed one of the most outstanding experiences you've ever had. Snorkeling trips, including boat ride to and from the site and snorkeling gear can be rented from the watersports people or purchased at Casa Deportivo Mario.

Aruba offers scuba divers excellent waters with beautiful marine life and an endless variety of coral life, reef fish and other tropical fish of infinite color and hues. Visibility under favorable conditions is up to 90 ft. Water temperature is never below 70° F, making wetsuits unnecessary.

Not far from Palm Beach, off the northwest tip of the island, lies the hulk of a German ship that was scuttled at the beginning of World War II. It's a favorite with the scuba set as well as underwater photographers. Especially recommended for scuba diving are the areas between "F" and Malmok and between Spaans Lagoen and Commandeurs Baai (see road map). Divers are warned not to go beyond "F" to the north point of the island as the current is very strong and can be dangerous. Scuba diving instructions as well as diving trips for experienced divers are available through several reliable watersport operators.





## tennis anyone?



Tennis has always been a popular sport on Aruba and most hotels have courts. Qualified pros have been contracted by several hotels. There are facilities for tennis at night. Priority to hotel guests, but games can be arranged for non-hotel guests when courts are not fully booked.

There are a number of private clubs where visitors can play: P.O.V.A., Eagle, Tivoli, Caribe, San Nicolas Sportpark, the Aruba Lawn & Tennis Bond on Fergusonstraat. Equipment can be purchased at Casa Deportivo Mario.

## beaches

If you're looking for beautiful beaches, you won't have far to go. You need only to step out of your hotel room onto the soft sands of Aruba's exquisite Palm and Eagle Beaches. (see map). The discerning beachcomber, however, may want to experiment with a variety of the island's "playas", some of which are better suited to certain water activities than others, but all of which exhibit the same untouched beauty that is distinctly Aruban.

For swimming, snorkeling and shallow beach dives, it would be hard to find better than Arashi Beach. Its clear waters, gentle currents and abundant underwater life, make it one of the island's most versatile spots. If you're traveling east along the southern coast, the beaches of Spaans Lagoen and Commandeurs Baai are good stopping points for the experienced diver or snorkeler, as well as pleasant picnic areas for the family. Bachelor's Beach is a favorite spot for the skillful windsurfer. There is also a nearby lagoon known as the "Grapefield" where shallow snorkeling is possible. Perhaps the prettiest lagoon is Baby Beach in Seroe Colorado. Only four to five feet in depth, its waters are exceptionally safe for children and inexperienced swimmers. The more seasoned snorkeler might want to explore its channel which is home to some of the island's most beautiful coral heads. East of the lagoon is Rodger's Beach, where it is possible to enjoy a little more surf. There is also a snack bar open on the weekend. The beaches of the north coast are breathtaking in their turbulent surf and romantic locations. They are Boca Prins and Dos Playa at the east and Andicouri to the west. Although it is fun to jump the waves and play in the surf at Andicouri, it is advisable to use caution when doing so, since the north coast beaches are best known for the drama of their wave-washed cliffs and the treachery of their rushing waters.

## horseback riding

Cowpersons mount up! Rancho El Paso has a trail and a horse for you! The mounts are the famous paso fino horses from south of the border and the gait is even and smooth. Whether you are a novice or an equestrian, trips through the cunucu can be arranged by your hotel hostess or call 23310 at Washington 44. Open every day but Sunday.

Casa Deportivo  
Mario n.v. SOLAR  
Wilhelminastraat 58-B - Tel. 32462

The best assorted sportshop in town.  
Accessories from W. Germany.  
Open 8:30-12:30/2:30-6:30  
Monday thru Saturday.  
Rep. for Aruba, Bonaire,  
Curacao & St. Maarten.



Where would you be now without the right introduction? De Palm Tours thinks introductions are important too. That's why their representative in each hotel gladly presents a brief but complete orientation on Aruba, free of charge. You see over fifty slides, find out the week's events, how to figure out the currency, what to do, where to dine,

etc. Make the most of your vacation. Start off with the right introduction, from De Palm. Contact our office at your hotel immediately upon arrival and inquire when this short but informative orientation meeting will be held.

### SIGHTSEEING

Explore Aruba Tour: 2½ hours by airconditioned coach, and join us afterwards for a fabulous lunch at the Papagayo Restaurant overlooking the harbor, then spend the entire afternoon shopping with our special discount coupons. Hertz Rent-A-Car for independent touring. Aruba Underwater by glass bottom boat. Shoreline Cruise by Trimaran. Motorcycle rental for the young at heart. Full day trip on a sailing yacht.

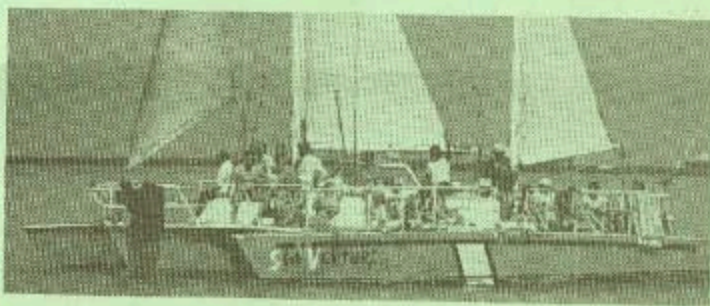


### ISLAND HOPPING

Full day trips to Bonaire and Curaçao, including airline ticket, airport transportation, sightseeing tours, lunch and time to shop. The Flamingo Island of Bonaire and Cosmopolitan Curaçao— you owe it to yourself to go!

### WATERSPORTS

Snorkeling trips, scuba diving instructions, scuba tours to coral reefs and sunken ships, water skiing (instructions), power boat rides, deep sea fishing, sailing trips and charters.



### NIGHT-TIME ACTIVITIES

**ARUBAN NIGHT** at the Surfside. A cruise plus a fabulous buffet, folkloric entertainment, games and prizes plus an open bar!  
**SUNSET CRUISE & BEACH BARBEQUE**— an exciting cruise to Surfside Beach plus a delicious barbeque, serve yourself to all the rum punch you can drink and enjoy our local steelband music by a romantic bon fire.

De Palm Tours N.V. 142 L.G. Smith Blvd., P.O. Box 656  
Aruba, Netherlands Antilles. Telex: 5049 DPALM NA.  
Phone: (01-599) 24400/24545. You don't have to leave your hotel to make any of these arrangements. We have branch offices in all hotels.



# about aruba

**Getting to Aruba:** from New York daily on American. From Miami daily on ALM and Eastern. From Puerto Rico ALM has 5 flights a week. ALM also has jet flights to other destinations in the Caribbean and South American area. And, of course, several daily flights from neighboring Curaçao. From Amsterdam KLM daily except Monday.

**By ship:** from New York and many other U.S. ports on year-round and seasonal cruises. Any time is a good time to visit Aruba. There's also a regular ferry boat service to Venezuela via Curaçao, once a week. Capacity: 1200 passengers, 150 cars.



**Entry requirements:** For proof of identity, US citizens don't need a passport. They must have either a birth certificate, naturalization papers, affidavit or Alien registration card. Canadian citizens must

have a valid passport or birth certificate. All visitors must have a through or return ticket to a destination outside the Netherlands Antilles. For further info ask your travel agent or the airline.

**What to wear:** for women: casual cottons, linens, light weight synthetics, swim suits, head scarves for protection of hairstyles, hats for protection against the sun, flat heeled, comfortable shoes or sandals for walking. Shorts and slacks can be worn on the streets of Oranjestad. Bikinis are seen at beaches and swimming pools. For evenings (silk or linen) dresses, a (wool) sweater or stole, slacks can be worn in the evenings as well. **For men:** casuals, shorts and swim-trunks during the day. It's customary for men to wear ties at business appointments and after 6pm, although this custom has relaxed in recent years. A sport jacket is a good idea. Oranjestad shops carry a complete line of wearing apparel for the entire family.



## guesthouses

**BOULEVARD APARTMENTS:** L.G. Smith Blvd. 486, Tel. 22527. Ocean front, near hotels and casinos. Family atmosphere, a/c, efficiency apts. Bdrms. wall-to-wall, Kitchenette with refrigerator, cooking utensils, hot & cold water, Tropical garden all around. Large outdoor patio for relaxing. Daily maid service. Very reasonable daily, weekly, monthly rates. Just the place you're looking for.

**THE EDGE'S:** Oceanfront apts. A charming Caribbean oasis for those desiring quiet seaside relaxation. Kitchenette, refrigerator, utensils, daily maids. Aircond. Whirlpool spa. Bus service. Hotels & casinos nearby. **DOUBLES** start \$28 summer/\$56 winter. Weekly rates & brochure on request, Tel. 21072 Telex: 6127. **THE EDGE'S**, L.G. Smith Blvd. 458 Aruba, Netherlands Antilles

**LOS CONQUISTADORES:** offers the first series of 4 suites at competitive prices. Located near Aruba T.V. studio. Consistent high quality blend of comfort, luxury, privacy at attractive prices: summer single \$25; dble \$30; Winter single \$45; dble \$50. Call/write: Wilkie P. Leslie, Box 218, Seroe Colorado, Aruba, Neth. Antilles. Tel. 45750/47035.

**TESORO EN EL VIENTO:** 462 L.G. Smith Blvd. Private, spacious efficiency/oceanfront suites offering contemporary features of your "home away from home". Incl. housekeeping service, private courtyard, convenient to hotels, beach & shops, bus service. Attractive short & long term pkgs. to incl. special airline fares. Rates starting at \$208.—weekly/couple. Call or write: W.H. Schellong, RFD 1, S. Royalton, VT 05068; Tel. 802-457-2627. In Aruba call Tracey Schellong at Tel. 24547.



**Aruba's history:** scholars attribute Aruba's name to the Indian word "oruba", meaning well-placed, convenient to mainland. We like to think Spanish conquistadors called it "oro uba", meaning: "there was gold". "Ora": Shell and "oubao": Carib Indian words, are also possible derivations. No written historical record of Aruba's discovery exists.

It is assumed that it was Alonso de Ojeda who claimed the island for Spain in 1499. Hatchets, hammers and hieroglyphics left in chalk caves along the coast are evidence that the island was inhabited by the Arawaks. Fortunately, because the Spanish regarded Aruba as "valueless", it was one Caribbean island where the Indian population was not exterminated. In fact, the island enjoyed a special dispensation from the usual horrors of Spanish colonial policy. Charles V decreed that foreign colonists could not settle in Aruba. Gold was discovered in 1825, and although the mine yielded more than 3,000,000 pounds, it ceased to be economic in 1916. Black gold brought prosperity to Aruba in 1929. In that year, Standard Oil of New Jersey built a refinery at San Nicolas on the southern end of the island. This wasn't just another refinery, but, at the time, the largest in the world. At one time the refinery employed over 8,000 people. And, within three decades Aruba became an island with probably the highest standard of living in the West Indies. The illiteracy rate, for example, is exceptionally low. Today tourism has become the major factor in the island's economy. In a few short years, Aruba has become one of the most popular vacation spots in the Caribbean.

## things to do

**ARCHAEOLOGY MUSEUM:** 1 Zoutmanstraat, Mon.-Fri. 8-12; 1:30-4:30 Tel. 28979.

**BEACH WALKING/JOGGING:** miles and miles of pristine sands await the avid beach walker/jogger on Aruba. From Druif to Manchebo to Palm Beach, the beaches seem to go on forever.

**DUNE SLIDING:** at Boca Prins. Fun for the young and the young at heart. For sliding down the sandy dunes, a stout pair of jeans & sneakers are recommended.

**JOGGERS TRACK:** Eagle Beach area (see island map). Caution: roads are narrow, keep an eye on traffic.

**MUSEO ARUBANO:** located on Oranjestraat in the restored Fort Zoutman and Willem III Tower. Fascinating collection of articles from the earliest times through colonial days to the present. Admission NAF, 1.—. Open 9-4 Mon.-Fri. Sat. 9-12.

**SHELL COLLECTION:** of the Adrian de Man family, 18 Morgenster. Their permanent shell collection, including a rare murex, occupies an entire room at the rear of their house and visitors are welcome. Just call 24246.



**Aruba's Government:** Aruba, as did all the Netherlands Antilles, became autonomous in 1954, gaining equal status as member of the Kingdom of the Netherlands, with the right to administer internal affairs. All the islands are governed by a governor, representing the Queen, and the Staten, the Legislative Council. The Staten is elected every four years by free election, at which time the Council of Ministers is formed. Aruba, Bonaire and Curaçao, together with the three windward islands, St. Maarten, Saba and St. Eustatius, constitute the territory of the Netherlands Antilles. They share the same rights as the inhabitants of the Netherlands, the mother country.



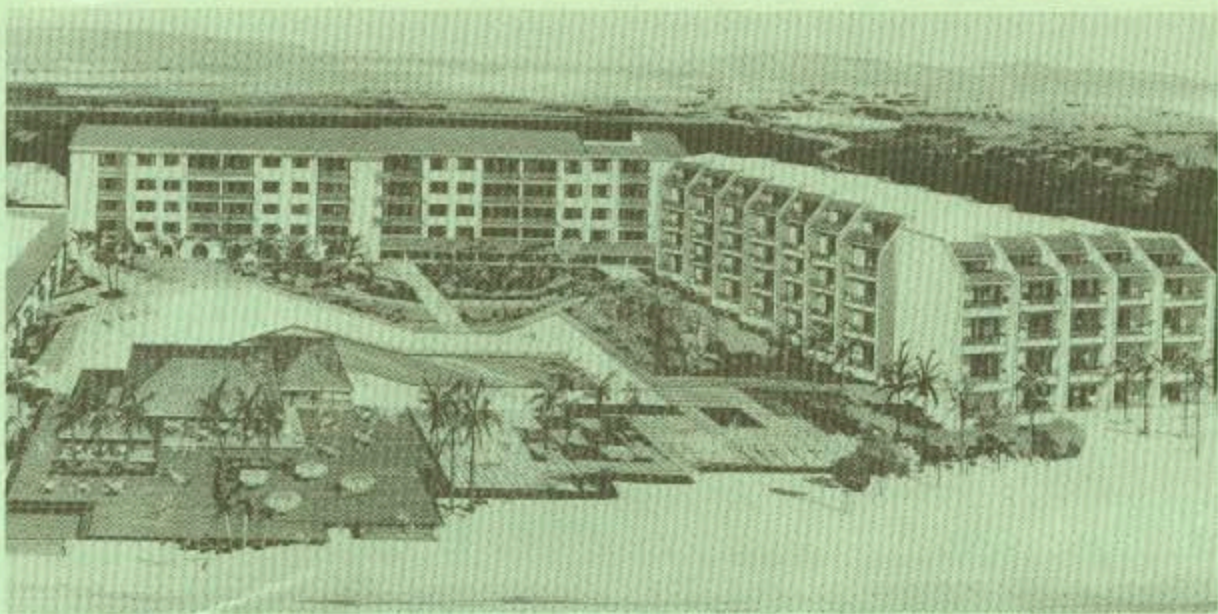
**NUMISMATIC MUSEUM:** 2-A Itrauquin Plain (in front of post office and near St. Francis Catholic church)

## bus schedule

Buses run daily (incl. Sun. & holidays) between town & hotels on Eagle & Palm Beach. One-way fare \$0.75. In town bus leaves Smith Blvd. at parking lot opposite Tourist Bureau. Going to town they pick up passengers on the blvd. in front of respective hotels. Check with hotel desk or Tourist Bureau for the current schedule.







## Own your own luxury vacation suite... on Aruba's sugar-white beach!

**Prices start at just \$4900!**

Introducing Aruba's newest, luxury beach resort—Casa del Mar. Designed particularly for those who prefer to own a suite for a few weeks a year, rather than pay hotel bills.

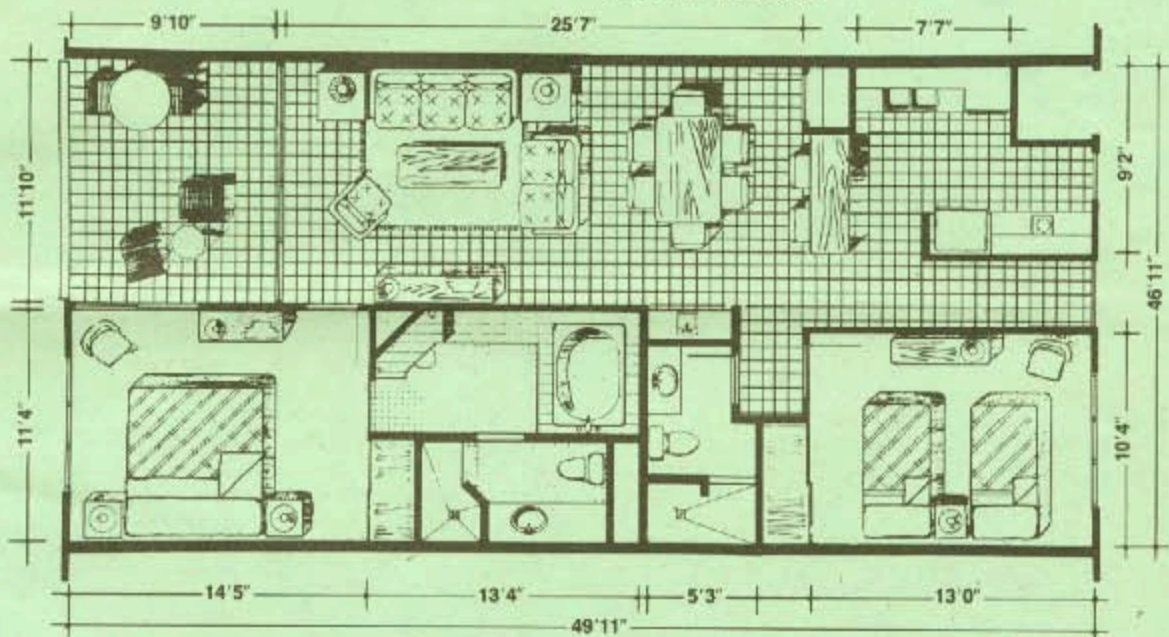
Located on one of Aruba's finest beaches, Casa del Mar practically guarantees a perfect vacation—complete with tennis courts, swimming pool, restaurant, and club lounge—plus the sparkling Caribbean, a few steps from your door!

And sunshine! All day long! In fact, we're so sure of our weather, we make this promise: *If it rains, we pour!* If you're kept off the beach by rain for two hours or more any day, we'll host a free cocktail party!

Since our weather is so good, you won't spend much time in your suite. But when you do, you'll relax in air-conditioned comfort in a superbly decorated and furnished living room. Your two bedrooms are each larger than many hotel rooms. Your two baths would do credit to the most expensive home. And your fully-equipped kitchen lets you prepare a snack—or a banquet!

Finally, each suite has its own balcony, with a magnificent view of the ocean—and the unsurpassed Aruban sunset. You own that, too.

Come in today and see what could be your luxury home on Aruba. Bring this ad with you, and we'll give you a free souvenir of Aruba.



**It hardly does it justice, but this floor plan will give you an inkling of the spacious suites at Casa del Mar.**

**casa del mar**  
beach resort

Another project of Sun Development Company

**Across from Alhambra Casino...next to the Aruba Beach Club.**



# ELEGANCE

in 18 kt. European-styled gold and diamond jewelry...in superbly accurate watches...in fine Rosenthal crystal and china...at Kan. Prices are surprisingly reasonable, thanks to Kan's duty-free pricing, combined with our three-

generation membership in the Amsterdam Diamond Exchange. Visit us at eight locations on Aruba; our three in-town locations are open all day, 9 to 5:30. On Curacao, visit us in the main shopping area.

## KAN JEWELERS

The jewelers from Holland in the Caribbean.  
Use your American Express or other major credit card.



## shopper's tour

Now that you can return to the U.S. with \$400.— worth of duty free purchases, a trip through Oranjestad's shopping district really becomes a shopping spree! Cruise ship passengers are just fifteen minutes away by foot and two by taxi. Buses drop hotel guests off at the bus stop and parking lot near the Tourist Bureau. Shops are open Monday thru Saturday from 8am to 6pm. Although siesta is traditional on Aruba, many downtown stores are open through lunch. Hotel boutiques usually open during lunch and in the early evenings. Ask whether the store you are shopping in honors your credit card. American Express, Diners, Visa, and Master Charge are widely accepted. Proper identification required. We'll start our downtown tour at the most central point: L.G. Smith Boulevard. Traffic converges from three directions, the cruise ship pier, the hotels on Palm Beach and the airport. Locate the Tourist Bureau, bus station and taxi stand and zero in on Boulevard Shopping Center, where branches of several Nassaustraat (downtown) shops are housed.

**BOULEVARD BOOK & DRUGSTORE**, conveniently located in the main gallery of the Boulevard Shopping Center, offers a tremendous selection of gifts, fine Blue Delft, souvenirs, toys, film, stamps, books, magazines, exclusive stationary, T-shirts and the usual drugstore items such as suntan products, cosmetics, etc. Also visit **ARUBA BOEKHANDEL** (bookstore) at Nassaustraat 94, with its wide selection of books, including Aruban cook books, Papiamento text books and exclusive European toys and gifts. A visit is also recommended to the affiliated **DE WIT GIFT SHOPS** at the Palm Beach, Manchebo, Divi Divi and Tamarijn Hotels, the latter offering a full range of delicatessen and food sundries. **THE WOODEN SHOE**, located in the Alhambra Bazaar is the latest addition to the quality stores operated by **DE WIT STORES, INC.**

The first store to visit on Nassaustraat is **GANDELMAN JEWELERS** on your left. Famous for a dazzling selection of gold rings set with diamonds, emeralds, rubies, sapphires and other fine stones. Their assortment of 14 & 18 Kt. gold chains, bracelets, pendants and earrings is unique in the Caribbean. U.S. visitors receive a duty-free certificate on those items which were manufactured by Gandelman's goldsmiths. Exclusive here is the **Gucci Accessory Collection**: handbags, belts, ties, scarves, wallets, key chains, pill boxes, lighters, pens and their famous watches. Also timepieces by **Baume & Mercier**, **Raymond Weil**, **Citizen** and **Heuer**. For your convenience Gandelman Jewelers has Gucci boutiques in several hotels, but do not miss the main store in town. They also have a large store on Curaçao.

Smart shoppers visit the **NEW AMSTERDAM STORE**, Nassaustraat 10 (center of town), with its extensive collection of fashionable international merchandise. This one-stop linen shop is a goldmine of embroidered linens from China, Italy and Spain at bargain basement prices with a 25% discount on table cloths, doilies, place mats, guest towels, handkerchiefs, pillow cases, etc. Better bargains in Delft Blue pottery, **Nao by Lladro** of Spain. We boast the biggest selection of lightweight 14kt gold earrings, chains, bracelets, necklaces. Over 500 different Italian designs and lengths. Before buying, compare our prices! Quartz Swiss timepieces such as **Oris**, **Edox**, **Büler**, **Seiko**, **Delma** and **Orbit**. Coin collectors special: the 2½ guilder silver pieces no longer in circulation. Pretty crochet and embroidered silk blouses. **Gideon Oberson** of Israel beachwear. **Guayabera** leisure shirts for as low as \$4.95. Visit our **New Amsterdam Store No. 2** on Nassaustraat 50. Shopping at the **NEW AMSTERDAM STORE**— a pleasure since 1925. Major credit cards.



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## aruba holiday!

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Nassaustraat 51







### ALHAMBRA CASINO & BAZAAR

It's time to escape to European elegance, Near East exoticism and South Seas charm. Nowhere in the Caribbean offers more fun and excitement than the Alhambra Casino & Bazaar. You are a jet setter as you gamble in luxury, stroll the treelined plazas, dance to lively nostalgic rhythms, climb the winding stairs, nosh under the stars, shop in international styled boutiques and thrill to live shows in an intimate Moorish theatre. You're surrounded by opulence found only in the most exotic places of the world. The Alhambra Casino offers every provocative gambling amenity imaginable, and more. Above you, old-world silk chandeliers and colorful stained glass rest gracefully; around you, massive hand carved wooden columns, hand-painted folk art and elaborate beveled glass enhance the magnificent Spanish decor. Roseland, the showplace of this adult playground, features live entertainment and dancing and a late-night menu, amid an atmosphere reminiscent of that fabulous, fun-loving era. The intimate Aladdin Theatre seems to have been plucked from an authentic Istanbul neighborhood. Aladdin's live stage shows and musical comedy revues transport the audience to another time and place. The authentic New York Deli is open 24 hours for air-conditioned Manhattan-style dining or outdoor island noshing on the terrace overlooking all of Aruba. The open-air South Shore Market features batidos for refreshing South American fruit shakes, and the Oyster Bar offering fresh shrimp, clams, mussels and oysters. Set among narrow brick walkways, lush foliage and dazzling fountains, each of the shops, boutiques and other eateries feature the charm of a different country, and all remain open till... A visit to the Alhambra Casino & Bazaar will overwhelm you with a world of daytime and evening fun and fantasies. It's Aruba's place to be and the showcase of the Caribbean. Jackets reluctantly permitted. Open seven days. Valet parking. Tel. 35000.

### AMERICANA ARUBA HOTEL & CASINO

Start your day with our breakfast buffet or à la carte menu. For lunch, enjoy the casual Sol Y Sombra for tropical drinks, snacks and full meals. Daily Happy Hour outside and inside. After dark, the elegant Stellaris Supper Club features fine dining and International show nightly (closed Monday). Special Antillean BBQ and Super Limbo Show with steelband every Monday 7:30pm. Each Thursday is Cruise Night in Stellaris, with lavish "Cruise Ship" buffet, resort fashion show, talent contest, and International show—a fun-filled evening. Enjoy ribs, steaks, chicken, sandwiches and light snacks in Aruba's House of Ribs 6:30–10:30pm. Le Café Lobby Bar offers beverages, ice cream and sweets from 11am and late night snacks 10pm–1am. Visit Le Club Lounge (from 5pm) for sipping, dancing, and midnight show (except Mondays). Americasi Casino open daily from 1pm. Enjoy the Americana warm hospitality. For reservations call 24500.

### ARUBA BEACH CLUB

Heavenly cuisine awaits you at La Taverna... the Aruba Beach Club's elegant dinner restaurant recently described as "the best on Aruba". Our gourmet menu is a delight... fresh Caribbean fish... succulent steaks. Specialties such as veal Oskar... prime ribs of beef... surf & turf and other unearthly delights served until 11pm daily. Plus an inviting cocktail lounge with entertainment and dancing nightly from 7pm to 1am. During the day, take a dip in the sparkling giant size pool (there's even a separate pool for your smaller children). Or, play a few sets on the Club's tennis courts and entertain yourself in the card & game rooms. Aruba Beach Club... the resort hotel with the charm of an exclusive club. Tel. 23000.

### ARUBA CONCORDE HOTEL & CASINO

From morning to night, the Aruba Concorde offers a variety of exciting choices! Breakfast served 7–11am and the fixed price includes \$5 in "casino tokens". For lunch there's the Kadushi Coffee Shop open at noon, or La Posada for terrific deli sandwiches. For a floating fantasy, Dos Playas pool & snack bar will even serve you in the pool from 10am–6pm. At night fall step into the plush Rendez-vous Restaurant for gourmet French cuisine, or try the elegant La Serre where the menu is international. For Northern Italian dishes, it's the Adriana Restaurant and for Chinese delicacies there's La Posada China. After dinner enjoy dazzling shows every day except Tues, at the Arubisque Club or join the excitement at the posh casino where the slots are open at 10am and games get underway at 1pm. Don't forget the Sea View lobby bar for drinks, live entertainment, dancing and a late night buffet beginning at 11pm. Aruba Concorde has it all! For reservations call 24466.



**RISTORANTE  
ROMA MIA**

LA TAVERNA DI NERONE N.V. Nassaustraat 156, tel. 28639

A real Italian restaurant with home made pasta:  
fettuccine, tortellini,  
gnocchi, lasagne, etc.  
Open 6pm–midnite.



### Buenos Aires Restaurant



#### THE RESTAURANT THAT SATISFIES EVERY PALATE

International cuisine specialties: Argentine grill, Italian and seafood. Open 6pm–12 midnite. Closed Wednesdays. For group reservations, call before noon and we'll serve you till 3am. Tel. 23170/32584. Bubali 16.



### ARUBA PALM BEACH HOTEL & CASINO

Courmet dining in the Rembrandt Room with top international entertainment nightly 7-11pm, show 9pm, except Wed. Club Galáctica has Happy Hour from 5-7 and a midnight show plus continuous dancing from 2-4am. The Arawak Coffee Shop is open for breakfast, lunch, dinner, supper and snacks till midnight. The Flamboyant Terrace offers buffet breakfast and informal lunch and the adjacent Balashi Pool Bar keeps swimmers and sunbathers happy all day. Wed. happenings are a Caribbean style BBQ with calypso steelband, limbo and dance contest. And every night, except Wed. is prime steak & salad bar night in their Open Earth Steak Pub. Last, but not least, the fun and excitement of the newly refurbished casino jingles till the wee hours. Tel. 23900.

### BALI FLOATING RESTAURANT

IF YOU HAVE NOT BEEN TO THE BALI, YOU HAVE NOT BEEN TO ARUBA. Don't miss a visit to Aruba's oldest and most exotic restaurant and have dinner in the informal open air Bamboo Bar at the waterfront or on board the floating restaurant amidst Indonesian sculptures, bamboo matting and tropical green. Besides the famous Indonesian rijsttafel, we now offer an exciting new menu with lamb chops, veal, prime sirloin steak, salads and fresh local seafood (the catch of the day brought in right off the charter boats at the Bali Pier), crab legs and lobster. Light lunches and sandwiches are served open air overlooking the Caribbean. Daily Happy Hour from 6:30-7:30pm with romantic guitar music. Drinks at reduced prices. Open daily from 12 noon-11pm and Sundays from 5:30. Dinner prices range between \$9.75 and \$16.75. All major credit cards accepted. For reservations call 22131 / 23006.

### BUSHIRI BEACH HOTEL ARUBA

Bushiri, the name of an Arawak Indian chief, who had all the privileges of the tribe, still stands now in the 1980's for the best in service and quality on the island. At the Bushiri Beach Hotel you'll have all the privileges of a distinguished guest. For dining, you find the most elegant and exquisite dining facilities overlooking the blue Caribbean in the Flamboyant Restaurant. Here they offer international cuisine in an intimate atmosphere for the best prices available. Enjoy a delightful cocktail or a cold beer at the poolbar, where you're entertained daily by a fantastic one-man orchestra from 6-9pm. Mondays, the Mexican experience with Mariachi entertainment and authentic Mexican food and Thursdays the best available in entertainment featuring Caribbean shows with the most exquisite buffets around the swimming pool. Please call 25216 or 25471 and Bon Bini to our group of Bushiri chiefs.

### CATTLE BARON RESTAURANT

Diamond Jim Brady would be right at home in this gracious western dining room right near the major hotels, at 228 Smith Blvd. Graded U.S. prime steaks, nicely done over the island's only mesquite broiler, are in plentiful supply. Sink your teeth into their luscious porterhouse, T-bone, N.Y. sirloin, prime rib and tenderloin. Only the best in seafood, too, is offered to their patrons. Tuck into their fresh shrimp, lobster and fish. You can bet on the quality. And if it's just a pick-me-up at lunchtime you're after, try the salad bar or one of their many snappy sandwiches. Open Mon-Sat. 12-3pm and 6-11pm. Sun. 6-11pm. Reservations suggested. Tel. 22977.

### CHARLIE'S BAR

There's a 45 year old tradition awaiting you in San Nicolas! It's Charlie's Bar! An undisputed Aruban institution and an absolute must for all visitors, "Charlie's" offers you great food, unequalled conversation and will leave you with memories you won't want to miss taking home! The heartbeat of the San Nicolas mainstreet, "Charlie's" is a regular gathering spot of locals and a mini gallery for artists, writers and musicians. You'll find the "writing" literally "on the wall" as you step into this virtual archive of local history and memorabilia. Specializing in fresh jumbo shrimps, but offering a variety of other delicious sandwiches, don't be surprised to find Charlie himself behind the bar and remember to ask him about his massive mascot, Oro Hubo! It's all at "Charlie's". Open Monday thru Saturday from 11am till midnight and kitchen open 12-3:30pm and 6-9:30pm. Closed Sundays and holidays. Tel. 45086.

### DIVI DIVI BEACH HOTEL

One of the first oases you come to on Aruba's "côte turquoise", combines a fabulous 1000 ft. white sand beach with two restaurants and two bars, overflowing with fine food & drink. The Pelican Terrace overlooking the beach is imbued with that sphere of relaxed informality so necessary to enjoy while wining and dining. At sunset you can unwind to classical music at the Sandpiper Bar. The elegant Red Parrot Dining Room offers the ultimate in French and American cuisine... all in most gracious and at the same time most exciting ambience. Dinner is served from 6:45 p.m. till 10 p.m. daily. The Sunday brunch is a must. Reservations suggested. Tuesday night, Carnival Fiesta Party, 7:30-9:30 is a sumptuous barbecue and spectacular carnival including fashion show with guest participation. Live entertainment and dance music 9:30pm-1:30am and during sunset Happy Hour from 5:30-6:30pm. Exciting new Alhambra Casino & Bazaar across the road from Divi Divi. Tel. 23300.



### club Scaramouche

Check out our \$1 nights— Mondays and Thursdays.  
Open 9pm-6am. Blvd. Shopping Center. Tel. 24954.



### PIZZA Pub

YES, WE DELIVER!  
Tel. 29061/24895

- In walking distance of the low rise hotels.
- Open daily 24 hours
- Early Bird breakfast \$4.— Pizzas, submarines and Mexican specialties.





# ARUBA PALM BEACH CASINO

## Sun Casino

Presents:

**LAS VEGAS** STYLE POKER GAMES  
TEXAS HOLD'EM SEVEN CARD STUD



Players can split and double down; double down on any two cards and split pairs up to 4x (except aces 1x).



**LOTS OF SLOTS!**

Come try our nickel, quarter and dollar slots.

Casino opens at 10am for slots. Table games open at 3pm.



### EL GAUCHO BAR & RESTAURANT

This restaurant in the style of an Argentinean dining room is located at Wilhelminastraat 80, the street parallel to Nassaustraat. In a historic townhouse over 100 years old, you can feast on Argentinean "carne"... cuts of meat especially suited to a ranchero's barbeque or parrilla. La Parrillada Argentina is prepared with no less than five different varieties of meat, churrasco, for instance, is a type of sirloin, pincho toro caliente is meat and vegetables with the real gusto llanero, flavor of the pampas. For fish lovers there are some seafood dishes including shrimp and squid. Listen to the gaucho's guitar serenade as you dine in Argentinean ambiente. Owner and grill man Angel Botta invites you to lunch from 11am till 3pm and dinner from 6 till 11pm. Reservations advisable. Tel. 23677 or 47042.



### FRENCH STEAK HOUSE RESTAURANT

At Manchebo Beach Resort Hotel, on Aruba's loveliest beach, the "French Steak House", known for fine foods, offers French cuisine as well as choice U.S. beef, table side flaming and an elaborate salad bar. Under same management as Talk of the Town, it has the very pleasant and thoughtful service which made Ike Cohen famous throughout the Caribbean. Breakfast, lunch at the Pega Pega Bar and dinner served on Manchebo's Patio Restaurant. Mon. "Casino Night" with gaming instructions and play for prizes only. A fun evening with a steak dinner and you can't lose. Wed. "Tropical Night" with buffet, fashion show and fun. Fri. 6:30-7:30 get acquainted cocktail party, beach BBQ, cockfight demonstrations, games and fun. A live band performs nightly. The island's latest Happy Hour is 9:30-10:30pm nightly. A delightfully informal atmosphere: no coats or ties required. Tel. 23444.

### HEIDELBERG RESTAURANT

The moment you enter Heidelberg Restaurant, the atmosphere, music and decor transport you to another land of crisper air and higher altitudes. A little bit of Germany awaits your dining pleasure right here on Aruba. Located at L.G. Smith Blvd. 136, Heidelberg offers a wide variety of traditional German dishes prepared with great care by owner Manfred Hein. Smoked eel, herring with onions and apples in cream or chicken and mushrooms in pastry, for starters. Rainbow trout, young duck with dried fruits, wiener schnitzel, gulasch with noodles and, of course, sauerbraten are among the many main courses to tempt your appetite. Choose from an excellent wine list to complement your meal and don't forget dessert... apple strudel or your choice from the pastry cart. Remember... Und f\u00fchlen sie sich wie zu hause. Dinner from 6 to 11pm. Closed Wednesdays. Tel. 33020/26888.

WILLKOMMEN IN



UND F\u00dcHELEN SIE SICH WIE ZU HAUSE.

Open for dinner 6-11,  
Closed Wednesdays.

L.G. Smith Blvd. 136  
Tel. 33020/26888.



## Gianni's RISTORANTE BELLA ITALIA

Ristorante Bella Italia owned and operated by the Ferrara family. The only authentic Italian restaurant in the Caribbean area. Pizza served for lunch also. Enjoy your meal in their relaxing family atmosphere.

Ciao a presto

Lunch: 11:30-2:30,  
Dinner 6-11:30.  
For reservations call 32432.  
Located at Havenstraat 12.

Gianni



### KOWLOON RESTAURANT

A Chinese restaurant in Aruba may sound like another Chinese restaurant anywhere. However one of the best restaurants on the island is undoubtedly the Kowloon with its Oriental decor. This excellent restaurant located two blocks from the shopping center, features a Chinese-style cuisine second to none with specialties from Shanghai, Szechwan, Hunan and Canton. Fish, fowl, beef and pork dishes in sweet and sour and other delectable sauces are not to be missed. You may want to taste the seafood rice-table and any variety of fresh seafood platters—a true delight to the palate. In fact you may want to return to this culinary experience to sample as many different treats as possible. Kowloon is open from 11am till 10:30pm. All major credit cards and cash are honored. Telephone 24950 for reservations.

### LA DOLCE VITA

The most talked about restaurant on Aruba. Start a meal with a bountiful antipasto bar with fresh cheeses, salami, marinated fish, calamari, artichoke and mushroom, eggplant and zucchini salads and much more. Also featuring seafood specialties such as black mussels marinara, zuppa di pesce, stuffed calamari, fresh little neck clams, baked clams, and clams casino. Other new features are huge stuffed artichokes, hot antipasto, assorted veal dishes and a variety of Italian and home-made pastas with a choice of sauces. Trendsetting magazines "Bon Appetit" and "Gourmet" liked the veal Bartolucci and the shrimp Provençale, just two of their many unusual recipes. And after the feast, espresso and cappuccino and their creamy cakes and ice cream will have you crying basta! Magnificent food and genuine pleasure in pleasing the customer. Nassastr. 164. Amex, Visa, Master Charge honored. Open 6–12pm, seven days a week. Resv. 25675/26367.

### LA PALOMA RESTAURANT

A hearty welcome to Aruba's best Italian and seafood restaurant. It is our pleasure to offer you authentic Italian cuisine and our fresh seafood. As appetizer have our No. 1 clams casino or shrimp provençale, or the chef's special recipe of minestrone soup. As main course we serve such delicacies as veal marsala, chicken cacciatore, manicotti, linguine, and fettuccini. Our seafood dishes include fresh fish stuffed with shrimps and mushrooms; the 12 oz. lobster fra diavola, scampi fra diavola, conch stew served with pan batí and fried bananas, or our cari-cari and seafood combination. And if you're not in the mood for our exotic cuisine, try our international menu which includes steak, chicken and a fresh mixed salad. Why not treat your taste buds to our home made cheese cake, apple pie, canolli, capuccino and Irish coffee! Open 6–11pm. Tel. 32770 / 24611.

### LA TAURINA

Soft lights play on the cool white adobe walls of La Taurina at Nassastr. 149. Glowing romantic candles light this tastefully tiled restaurant of splendid proportions. Mementos of the Andalusian plains, bullfights and beautiful señoritas, adorn the oaken beams. A gleaming bodega bar hosts Happy Hour from 5–7 when all regular drinks and beer are at an incredible \$1 each. An excellent list of fine Spanish wines sets the mood for a dinner of fresh fish, US steaks or "paella". La Taurina guarantees the largest deepfried shrimps and fresh lobster tails on the island. If variety is your choice you may want to sample the conch or squid dishes with a jug of homemade sangría, the pride of the casa. You'll get a chance to wine and dine like a Spanish grandee from 6pm–1am. Tel. 26780.



You come to Aruba to find the sun, sea and sand. You fall in love with our island. Why not make Aruba your vacation home forever?



## Dutch Village

*luxury time-share apartments*

Become a member of the Dutch Village and have your own home in Aruba for as many weeks a year as you wish. Enjoy lush gardens, private pools and the Caribbean Sea in your backyard.

For a one-time investment, you may vacation one week each year for 40 years or subject to availability, use more than one week each year up to a total of 40 weeks or exchange your vacation privileges at over 350 other resort facilities.

Enjoy the facilities of the adjoining Divi Divi and Tamarijn Beach Hotels and Alhambra Casino, while vacationing in accommodations which offer king size beds, complete kitchens, satellite color TV, air conditioning and private jacuzzis on every patio.

Select a Studio Deluxe, One Bedroom Deluxe or Two Bedroom Townhouse.

Prices start at \$3,850.

Visit our Model Apartment at the Tamarijn Beach Hotel or call 32300.





## OCEAN RESTAURANT

Few nationalities know how to prepare seafood like the Chinese. At Ocean Restaurant, the variety and styles of cooking are staggering. The prices are very reasonable and the location is convenient both to the hotels and the shopping district. At Ocean, they cook Szechuan, Hunan, Shanghai, Cantonese. They serve all kinds of Caribbean seafood, broiled conch, scampi, lobster and combination platters. A complete Chinese dinner including egg rolls, jumbo shrimps, chicken, beef, fried rice, ice cream and a bottle of wine runs to just \$10.95 plus 10% service. Ocean knows the international kitchen as well, and you can get prime rib, T-bone and sirloin as quickly as a fortune cookie. Located at Arendstraat 124. Open Mon.—Sat. 11am—2:30pm and 6—11pm. Sun. 11am—11pm. Reservations Tel. 28207.

## PALAPA BEACH BAR & RESTAURANT

If you are tired of formal dining and want a leisurely meal in a spectacular setting, Palapa Beach Bar & Restaurant is the perfect choice! Located on the Palm Beach strip, in Aruba's 5-star Playa Linda Beach Resort, Palapa prides itself on delicious continental cuisine, reliable service and the beauty of its open air atmosphere. Always relaxed and informal, Palapa is open for breakfast, lunch and dinner 7 days a week. If you're thirsty, you won't want to miss our exotic tropical drinks or the fun to be had at our speciality nights! On Fridays the evening gets underway with a one dollar bar, on the beach, followed by a delectable beach Bar-B-Q, topped off by steelband, dancing and a carnival show in an exciting torch-lit atmosphere. Whatever the time of day, you can count on a delicious meal at sensible prices. Join us every Tuesday for a typical Aruban night. At Palapa our service is always prompt and hospitable! Open 8—11:30am; noon—5pm and 7—10:30pm daily. Happy Hour: 4:30—5:30 daily, with nachos and buffalo wings starting at \$2.00. Tel. 31000

## PAPAGAYO RESTAURANT

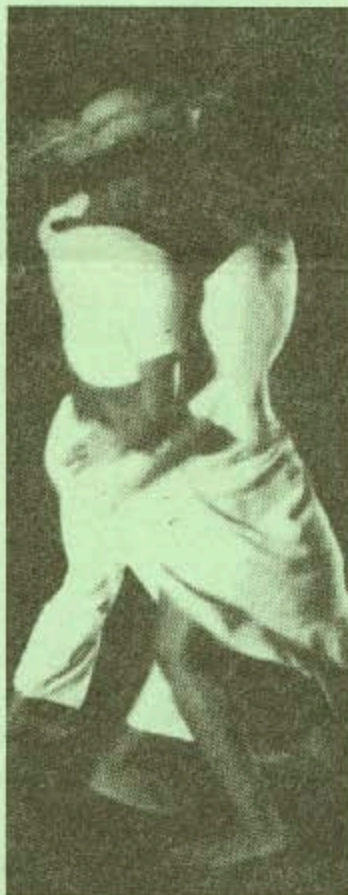
This unique restaurant, located in the L.G. Smith Boulevard Center, is under Divi Hotels management and features prime steaks, fresh seafood and marvelous Italian entrees ranging in price from \$6.95 to \$15.95. Cocktails and wine served daily in the lounge. The Papagayo is decorated in an exciting jungle motif with a profusion of flowers, greeneries and exotic birds. Lunch from noon to 3:30, dinner 6:30 to 11. Business clients are offered a guaranteed 45-minute service at lunch time. For reservations call 24140.

## LA PALOMA RESTAURANT

ITALIAN & SEAFOOD  
Northern Style Italian Cuisine



Open daily  
for dinner only 6—11pm.  
Noord 39.  
Resv. Tel. 32770 / 24611.



## PAPIAMENTO RESTAURANT

At Papiamento the elegance of French dining takes on a new meaning. Its unparalleled beauty and reputation for excellence have long made it one of the island's greatest treasures. Featuring delicately prepared French cuisine and fine beef entrees, Papiamento offers a complete selection of quality imported wines and an impeccably presented salad bar! Inquire about our 4-course "Executive Dinner" and make your reservations for an evening which promises delicious food and gracious service in an inspired evening setting. Every Monday sea lovers should try our Fishermen's Night: fresh red snapper, grouper, shrimps, and many more delicacies, accompanied by live music and folkloric dances. Free cocktails from 7—8pm and an exquisite French wine served with your meal. For those who dare, try our new experience: fish and meat lightly seasoned, grilled and served on the marble stone. Open daily from 7—11pm. Wilhelminastraat 7. Tel. 24544.

## SURFSIDE'S GARDEN RESTAURANT

Just across the road from Talk of the Town Hotel is Surfside's Garden Restaurant, Aruba's favorite open air restaurant with a beautiful tropical garden atmosphere. The regular menu features delicious Italian cuisine with steak and fresh seafood at reasonable prices. There's entertainment with a Caribbean flavor... Sundays, activities with surprising entertainment... Tuesdays, "Let's have a party!"—all you can drink with dinner featuring open bar for four hours long included in your dinner price... Thursday, take a special sunset sail from Palm Beach along the island's coastline to Surfside where they'll serve you a delicious BBQ dinner plus entertainment and a steelband. Casual atmosphere. For reservations and/or information call 23380.

## TALK OF THE TOWN RESTAURANT

Aruba's most famous restaurant is located in the Talk of the Town Hotel, between the airport and Palm Beach. Member of the Chaine des Rotisseurs and National Restaurant Assoc. 1970 Great Menu Award winner. Candlelight dining from 6pm. Superb gourmet cuisine... escargots à la bourguignonne, crabmeat crêpe, N.Y. steak, flaming dishes and desserts. Wonderful wines. Dancing 11pm till 3am nightly in their sophisticated Contempo Disco. Special attraction is Happy Hour at pool bar from 5:30—6:30. All drinks half price. For the casino night owls the poolside Moonlight Grill stays open till 2:30am for late night suppers and snacks. Tel. 23380.

## TAMARIJN BEACH HOTEL

Young couples and singles alike enjoy the casual beach ambience. Experience relaxed dining under the stars at the Palm Court Restaurant or the Cunucu Terrace. The menu is composed of outstanding specialties such as fresh lobster, prime beef among other delicious entrees. Dinner is served from 7—10pm daily. Visit the Oyster Bar for clams, oysters and other delicacies from the sea from 7—midnite. Savor the spectacular Thurs. night buffet with local steel band and participate in the exciting limbo show. Also featured on Thurs. is a local craft fair from 5—7:30. The Cunucu Bar, by the ocean, is a favorite gathering spot for visitors and islanders alike; open daily 11—1am. Happy Hour 5:30—6:30pm. Dance nightly to local Caribbean music at the "fun hotel". Exciting new Alhambra Casino & Bazaar across the road from Divi Divi. All restaurant facilities at adjoining Divi Divi are interchangeable. Tel. 24150.

## THE CAYENA GARDEN RESTAURANT/Aruba Beach Club

Open for breakfast, lunch and dinner, the Cayena Garden Restaurant offers superb international cuisine. Stop by in the morning for a traditional Dutch breakfast, steak & eggs or an incredible omelette! At lunch or dinner enjoy your favorite charcoal grilled dishes in the informality of a garden restaurant. After dinner, enjoy cocktails and live entertainment in La Taverna. Our daily sunset Happy Hour on the pool deck (5—6pm) has live music for your listening and dancing pleasure. Tel. 23000.

## TIKI TIKI CAFE

This charming, casual sidewalk café is downstairs from the Papagayo Restaurant and is also under Divi Hotels management. It is the only place on Aruba to serve Amstel draft beer and their famous Belgian waffles. Tiki Tiki offers delightful salads, superb sandwiches, scrumptious desserts including Haagendaz ice cream and a variety of tropical drinks. The all female staff dress in colorful local pareos. Reasonable prices. Open daily 11am to 11pm. A stroll along the harbor should include a stop at this special little café.



# ALHAMBRA CASINO & BAZAAR

THE SHOWPLACE OF THE CARIBBEAN!

## The Aladdin Theater

Aruba's Musical Comedy Revue

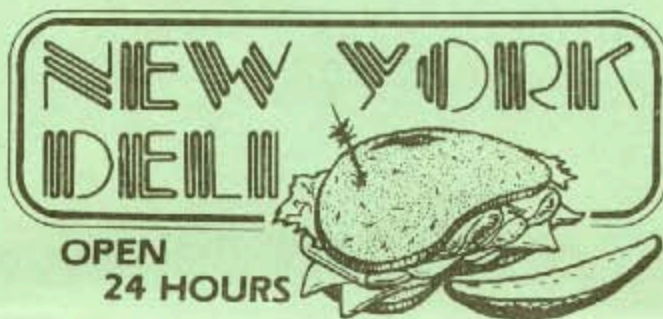
## ALHAMBRA CASINO

A dazzling array of casino games



## Roseland

Live shows,  
dancing & fun!



OPEN  
24 HOURS

Plus, a gallery of exclusive shops, boutiques,  
eateries...and more!

OPEN DAILY



DIVI HOTELS



Have a drink on us!  
Buy one, get one FREE  
At Cleo's Bar in the  
Alhambra Casino.  
one coupon per customer

Call 35000 for showtimes  
and reservations.  
Taxi service and valet parking  
Adjacent to the beach hotels

Have a drink on us!  
A coke or an Amstel beer  
FREE with purchase of a  
Sandwich  
At the New York Deli after midnight.  
One coupon per customer



# resort hotel information

As a special service, the Aruba Tourist Bureau is pleased to list the following data on Aruba's resort hotels. Feel free to drop in for information or just to say hello. We sincerely hope you enjoy your stay on Aruba and return real soon.

The figures in the graph are the lowest rates per room, based on double occupancy, for EP and MAP plans. A 5% government tax is levied on all published rates. A service charge of 15% prevails. Rates are subject to change without notice. The summer season starts in mid April, the winter season in mid December. Exact dates, however, vary by hotel. Group rates and special packages on request. All offer the following meal plans:

EP (European Plan) — room only, no meals      MAP (Modified American Plan) — breakfast and dinner included.  
 CP (Continental Plan) — breakfast included      AP (American Plan) — with 3 meals per day.

ARUBA HOTELS	Number of rooms	Airconditioned	Restaurant	Beach	Pool	Water sport on premises	Tennis courts	Shops	Casino	Entertainment	Activity program	Dancing	Baby sitters	Beauty Parlor	Telephone numbers	Telex numbers	Minimum rates / room for 2 in US\$ Winter 1986	
																	EP	MAP
1 Americana Aruba Hotel & Casino	206	•	•	•	•	•	2	•	•	•	•	•	•	•	24500	5044 AHAUANA	190	
2 Aruba Beach Club	131	•	•	•	•	•	2	•	•	•	•	•	•	•	24595	5017 BCLUB	130	194
3 Aruba Caribbean Hotel & Casino	200	CLOSED FOR RENOVATION										22250	5042 CARIBNA					
4 Aruba Concorde Hotel & Casino	500	•	•	•	•	•	4	•	•	•	•	•	•	•	24466	2075 ARUCO	130	208
5 Aruba Palm Beach Hotel & Casino	200	•	•	•	•	•	2	•	•	•	•	•	•	•	23900	5033 PBHTLNA	125	199
6 Atlantis Apartahoteles & Villas	80	•	•	•	•	•									24343	5210 ARIEL	80	
7 Best Western/Manchebo Beach	71	•	•	•	•	•				•	•	•	•	•	23444	5018 TOTTR	109	173
8 Best Western/Talk of the Town	64	•	•	•	•	•				•	•	•	•	•	23380	5018 TOTTR	84	148
9 Bushiri Beach Hotel	50	•	•	•	•	•				•	•	•	•	•	25216	5155 AHTCNA	60	124
10 Divi Divi Beach Hotel	152	•	•	•	•	•	1	•	•	•	•	•	•	•	23300	5023 DIVIHO	155	223
11 Dutch Village	28	•	•	•	•	•				•	•	•	•	•	32300	5023 DIVIHO	180	248
12 Holiday Inn Aruba	387	•	•	•	•	•	4	•	•	•	•	•	•	•	23600	5025 HIAUA	130	194
13 Playa Linda Beach Resort	60	•	•	•	•	•				•	•	•	•	•	31000	5148 LINDA NA	120	
14 Tamarijn Beach Hotel	204	•	•	•	•	•	2	•	•	•	•	•	•	•	24150	5023 DIVIHO	115	183

SYBARITE FACILITIES: 1— Health Center; 3— Solarium, Steam Bath, Massage; 5— Color TV; 6— Complete Kitchen, Color Satellite TV; 8— Whirlpool, TV; 10— Color TV, Jacuzzi; 12— Health Center; 13— Color TV, Video Movies, Refrigerator; 14— Jacuzzi. For further information write or call the individual hotels or their U.S. representatives at the following addresses; for information about small commercial hotels, guest houses and pensions, see tourist bureaus listed below.

**Americana Aruba Hotel & Casino:**  
Toll free: (800) 228-3278.

**Aruba Beach Club:**  
Leslee Hotel Corp. 5 Penn Plaza, N.Y. N.Y. 10001. (212) 563-6940.

**Aruba Concorde Hotel & Casino:**  
Ralph M. Rodriguez Jr. 551 Fifth Ave., Suite 2320, NY, NY 10017. Tel (212) 697-7405.

**Aruba Palm Beach Hotel & Casino:**  
Reservations Systems, Inc. 6 East 46th St. NY, NY 10017. Tel. (212) 661-4540. Mr. W. Silvermintz, Int'l Travel & Resorts, Inc. 25 W. 39th St. NY, NY, 10018. Tel. (212) 840-2039. Toronto: Tel. (416) 281-3683. Montreal: Tel. (514) 286-7101/02. Toll free: (800) 223-1588.

**Best Western International/Manchebo Beach Resort/Talk of the Town Resort:**  
Ralph Locke, 315, 72nd St. NY, NY. Tel. (212) 628-3319. Toll free: (800) 223-1108. Resv. (800) 528-1234.

**Bushiri Beach Hotel:**  
Reservations Systems, Inc. 6 East 46th St., NY, NY. 10017. Tel. (212) 661-4540. Toronto: Tel. (416) 281-3683. Montreal: Tel. (514) 286 7101/02. Toll free: (800) 223-1588.

**Divi Divi Beach Hotel/Dutch Village/Tamarijn Beach Hotel:**  
Mrs. Jean Lynch, Divi Hotels, 520 W. State St. Ithaca, N.Y. 14850. Tel. (800) 252-6323. All other states: (800) 847-7198.

**Holiday Inn Aruba Beach Resort:**  
Reservation thru any Holiday Inn

**Playa Linda Beach Resort:**  
Leslee Hotel, 5 Penn Plaza, 6th fl. N.Y. N.Y. 10001 (212) 563-6940.

## ARUBA TOURIST INFORMATION CENTERS ARE LOCATED AT THE FOLLOWING ADDRESSES:

**ARUBA:** A. Schuttestraat 2, Oranjestad. Tel. 23777.  
**VENEZUELA:** Centro Capriles, Local C-29, Plaza Venezuela, Caracas. Tel. 781-7445/782-1668.  
**COLOMBIA:** Centro 93, Carrera 15 No. 93-60. Local 2-13, Bogotá. Tel. 257-4282.

**USA:** • 1270 Ave. of the Americas, Suite 2212, N.Y.C. 10020. Tel. (212) 246-3030.  
 • 399 N.E. 15th St. Miami, Fla. 33132. Tel. (305) 358-6360.  
 • Toll free: 1-800-3ARUBAN  
**HOLLAND:** Aruba Huis, Paleisstr. 6, 2514 JA DEN HAAG, Neth. Tel. 070-659824. Telex: 32388 ARVEN NL.

where barefoot elegance is the byword. . .



**Divi Divi**

beach hotel

and

**Tamarijn**

beach hotel

**Dutch Village**

luxury time-share apartments

**TAMARIJN — 24150**  
**DIVI DIVI — Tel. 23300**  
**DUTCH VILLAGE — 32300**



# Not just a room-- but the most beautiful suite on Aruba!

## Yours to use FOREVER!

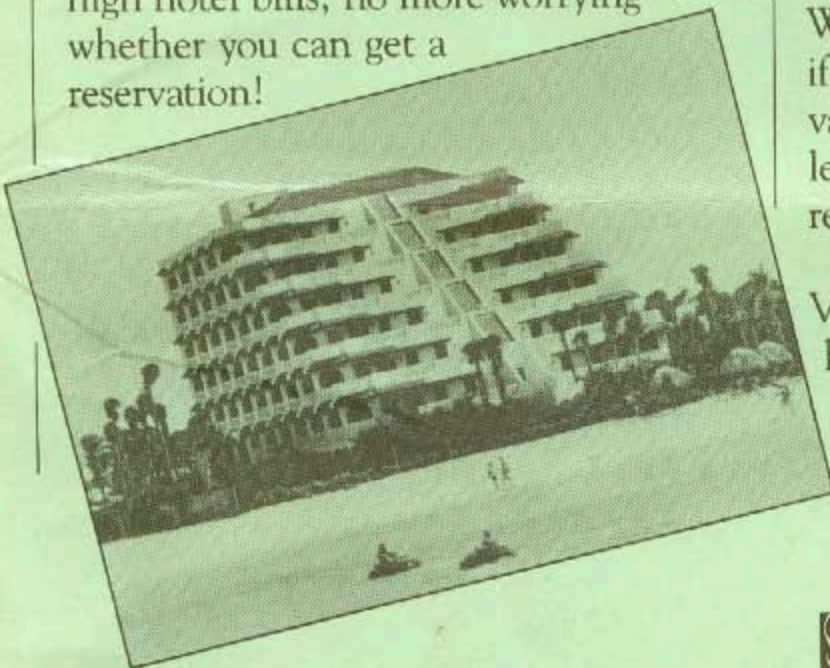
Everybody's talking about the beautiful new Playa Linda Beach Resort! Luxurious, ocean-view suites... secluded balconies and terraces... fully equipped, modern kitchenettes... located on Aruba's finest beaches, and surrounded by glamorous casinos and nightlife.

And it can all be yours—FOREVER! You pay just a modest one-time sum to own and use a luxurious suite of your choice for the weeks of your choice, every year from now on! No more high hotel bills, no more worrying whether you can get a reservation!



What's more, if you want to vary your vacations, our Exchange Organization lets you "swap" with hundreds of other resorts all over the world.

Visit us while you're in Aruba and learn how you can own a fabulous vacation suite at Playa Linda. We're right next to the Holiday Inn.



**playa linda**  
*beach resort*

Phone: 31000

Another project of Sun Development Company



# STAY AT ONE... PLAY & DINE AT BOTH!

## TALK of the TOWN RESORT HOTEL

The 64-room Best Western International Talk of the Town is known for the excellence of its three restaurants, its night club, watersports, whirl pool and fresh water pool. Only a short sea-side stroll to shopping and sightseeing.



## MANCHEBO BEACH RESORT HOTEL

Best Western International's Manchebo Beach Resort Hotel with its two restaurants, swimming pool and 71 airconditioned rooms, each with private balcony or terrace, awaits you on the island's largest and quietest beach.

For reservations and information call Talk of the Town at 23380 or Manchebo at 23444.

### ARUBA CONCORDE HOTEL - CASINO

#### ARUBESQUE NIGHT CLUB

PROUDLY PRESENTS ALL NEW

Joe Cavalier's

## LA CAGE AUX FOLLES

With a galaxy of brilliant European acts never before in America and THE FABULOUS CAVALIER DANCERS

Late Show: 11 p.m. Closed Tues.  
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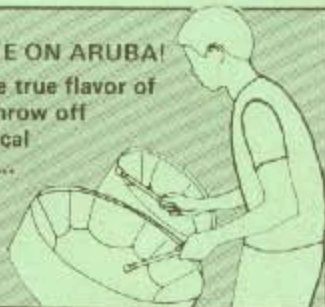
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(see page 18 this publication)



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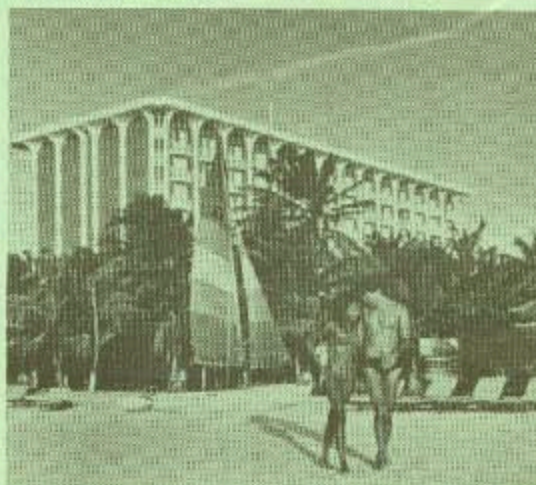


39 L.G. SMITHBOULE VAHD  
ARUBA, NETHERLANDS ANTILLES

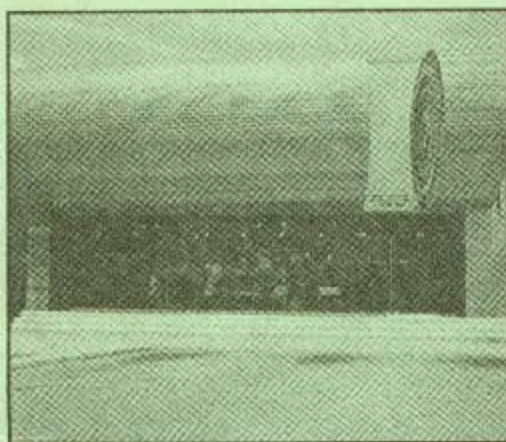
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Duty-free liquor and cigarettes  
Chocolates, cheese, paté de foie, caviar and much more.

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Perfumes & toiletries, men's & children's clothing.

**ATC AIRPORT SHOP**

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**ARUBA TRADING COMPANY**  
MAINSTREET

A landmark that has contributed many a page to the history of our community, the ARUBA TRADING COMPANY stands out as a tribute to Aruba's glorious past, a symbol of prestige, solidity and dignity in the heart of mainstreet. They offer the widest assortment of fine merchandise on the island, ranging from perfume and cosmetics to delicacies, from ladies' wear to linen and sport articles, and of course also outstanding men's, children's and gift departments. You'll find only the world's finest brandnames at the ARUBA TRADING COMPANY, which in most cases is also the manufacturer's representative, and at savings of up to 30% but with the service and friendliness that only Aruba's most prestigious company can offer you.

Continue on the same side of the street to KAN JEWELERS' downtown store where you'll find a fabulous selection of fine jewelry, distinguished watches and lovely gifts. Relaxed personal attention is the forte here. (Later we'll give you details on the main store).

But for now simply step next door into the elegance of ECCO. At Ecco you'll find the quality and variety of a department store within the intimate and personalized atmosphere of a boutique. Beautifully designed and stocked with only the most prestigious name brands, Ecco is a must for the selective shopper. It not only offers delicately embroidered linens, European perfumes and designer clothing for men and women, but a full line of children's apparel, adult shoe fashions and unique gift items. If you're looking for accessories, you needn't go one step further: Ecco carries a line of merchandise virtually unequalled on the island. Open through the lunch hour Monday thru Saturday from 8:30am-6:30pm, you'll find ECCO an unforgettable stop along Aruba's busy Nassastraat. All major credit cards welcome.



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# Surprise

Extensive & exciting selection of gifts, housewares, and souvenirs from Europe, including Blue Delft items.

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## shopper's tour

Just across the street on the corner is SPRITZER & FUHRMANN's branch building with its fabulous collection of crystal, porcelain and flatware sparkling with names like: Lalique, Waterford, Baccarat, St. Louis, Wedgwood and many others. There are over 300 patterns to choose from. If you're looking for souvenirs or gifts, silver jewelry or gold trinkets, you'll also find them in this store.

Now turn left into Hendrikstraat and visit LUCOR JEWELERS on your left. These people are craftsmen and you'll find interesting pieces in silver and gold. They feature Hummel figurines, genuine semi precious stone clocks, lead crystal figurines, Nadal porcelain, Swiss watches, hand and table lighters in this intriguing shop. Loose diamonds, emeralds, and other genuine stones available. Their workshop creates and repairs gold jewelry. Credit cards accepted. Treat yourself or your friends with a gift from LUCOR JEWELERS. Their extension store is located a bit further up mainstreet. Be sure to stop in there also.

Cross Hendrikstraat and go to the corner on Nassastraat to arrive at SPRITZER & FUHRMANN's "four leaf clover" shopping center which the four downtown stores form together. Their main building with its famous carillon welcomes you to a wonderland of shopping. In a relaxed and friendly atmosphere view their collection of diamond and gold jewelry. Their outstanding selection of time pieces, among which Patek Philippe, Piaget, Omega, Tissot and Seiko, are internationally guaranteed. As a matter of fact, all of their watches carry this guarantee, backed by 50 years of integrity and service. Don't miss a visit to their extensive clock department, all situated on one shopping level.

On the other side of the street, drop into S&F's OPTICA MODERNA for Continental frames and sunglasses. Famous names are at home here: Zeiss, Bausch & Lomb, Silhouette, Rodenstock and Porsche. Have a look at their marine binoculars.

Their PLAZA store carries porcelain figurines from Delft, Lladro, Bing & Grondahl and numerous others; plus many other interesting gift items. Other Spritzer & Fuhrmann stores are at the Holiday Inn, Aruba Concorde and Divi Divi Hotels, as well as on the islands of Curaçao, Bonaire and St. Maarten. Their New York store at 5 East 57th Street offers after sales service to all its customers and also carries an exciting collection of fine jewelry and gifts.

Continue up Nassastraat. On your left you'll see Coral, Casa del Mimbres's new store, more about that later. Then Lucor Jeweler's newest location.

You'll love their large selection of: Souvenirs, Tablecloths, Blue delft, Perfumes and leather goods.

**eccco**

Men's and Women's Clothing

Nassastraat 22

YVES SAINT LAURENT GUERLAIN 4

ESTEE LAUDER — LANCÔME — CLINIQUE

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Since 1925  
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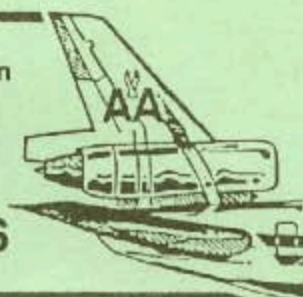
On the next block on your left you'll find KAN JEWELERS. They feature prestigious watches such as Rolex, Concord, Les Must de Cartier, Longines, Girard Perregaux and Eterna. Exquisite jewelry, gems, cultured pearls, precious and semi-precious stones, all carrying the KAN guarantee of quality and value. Exclusive here is the famous studio line of Rosenthal china, crystal and flatware, 25-30% lower than U.S. prices. All KAN shops, including those at the airport, Palm Beach, Holiday Inn, Concord and Americana, specialize in inexpensive gifts and souvenirs. KAN is in Curaçao and Holland. American Express and other major credit cards are honored.

Proceed and browse through the BON BINI BAZAR, an interesting "department store" where you'll find great values on every counter. Outstanding among their worldwide imports is an extensive selection of permanent press linens which include hand embroidered tablecloths, luncheon and tea sets, handkerchiefs, hot roll covers, cocktail napkins and novelty aprons. Specially featured are unusual piece goods at unbeatable prices, men's, ladies' and children's ready-to-wear, luggage and "guayaberas", the ideal leisure shirt for him. Also, souvenirs. All are attractively displayed and reasonably priced. Solve all your gift problems at the never better BON BINI BAZAR where your money buys more... by far!

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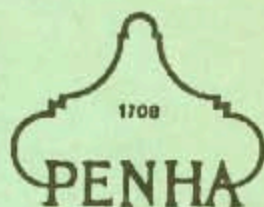
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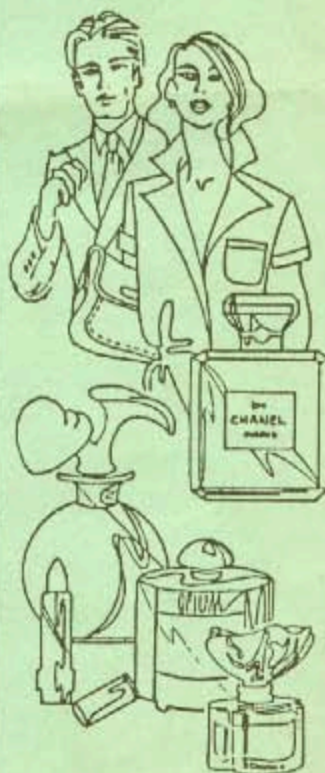
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The largest selection in gifts  
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## the boulevard shopping center

for carefree shopping at:

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High fashion from Europe.  
Something you've always wanted

*Maggy's* 

#### SHOWCASE PERFUMERY OF THE CARIBBEAN

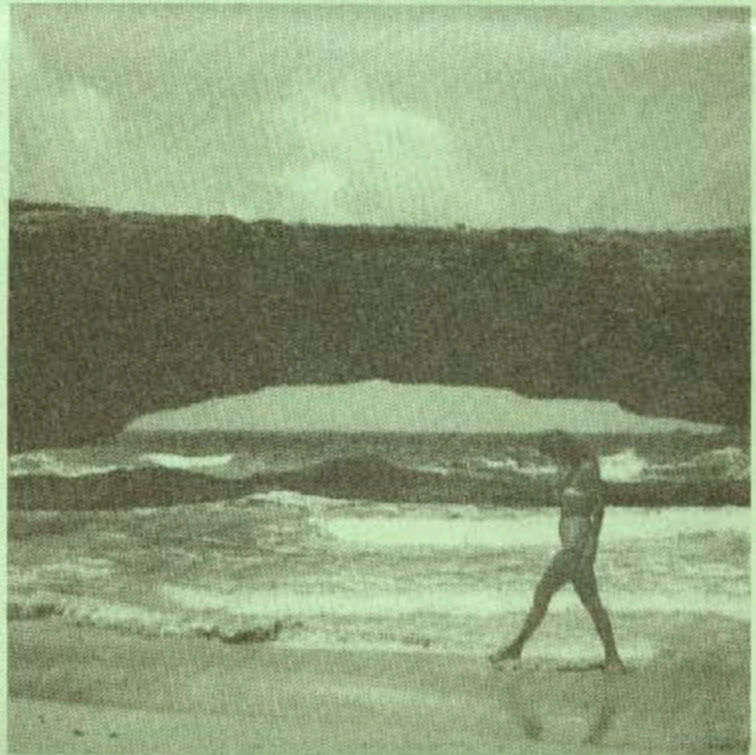
Duty-free prices, savings up to 50% on all major fragrances such as Estée Lauder, Lancôme, Maxims, Paloma Picasso, Guerlain, Yves Saint Laurent and many more. Same prices as airports throughout the Caribbean. Drop in and let us make a believer out of you!



## shopper's tour

Across the street is CASA DEL MIMBRE, a souvenir and gift shop specializing in South American arts and crafts, such as woolen ponchos, sweaters, hand woven wall decorations, ceramics and much more. There is a wide selection of good quality Aruba T-shirts and sweat shirts, a large collection of shell jewelry and gifts. CASA DEL MIMBRE also has a good selection of Delft ceramics, hats, bags and costume jewelry. On your way back down mainstreet, be sure to stop at CORAL, Casa del Mimbres newest store. Due to their popularity, they were forced to expand. At CORAL you can expect to find the same high quality of goods that made Casa del Mimbres famous.

Within easy walking distance of many hotels and a short ride from the others, the specialty shops at the Aruba Beach Club should not be missed. The BEACH CLUB BAZAAR holds many unique items hand-picked by the owner during her travels: molas from the San Blas islands; fine, handworked linens and porcelain figures from Spain; bottled sand paintings from Uruguay... to name a few. A full line of drugstore items, magazines, papers and souvenirs is also available. Past the restaurant, you'll find the DELI chock-full of grocery and specialty items in just the right sizes for your stay in Aruba. Liquor and wine, soft drinks, cheeses... even ready-to-eat sandwiches and pastries are obtainable. Be prepared for that late night snack attack!



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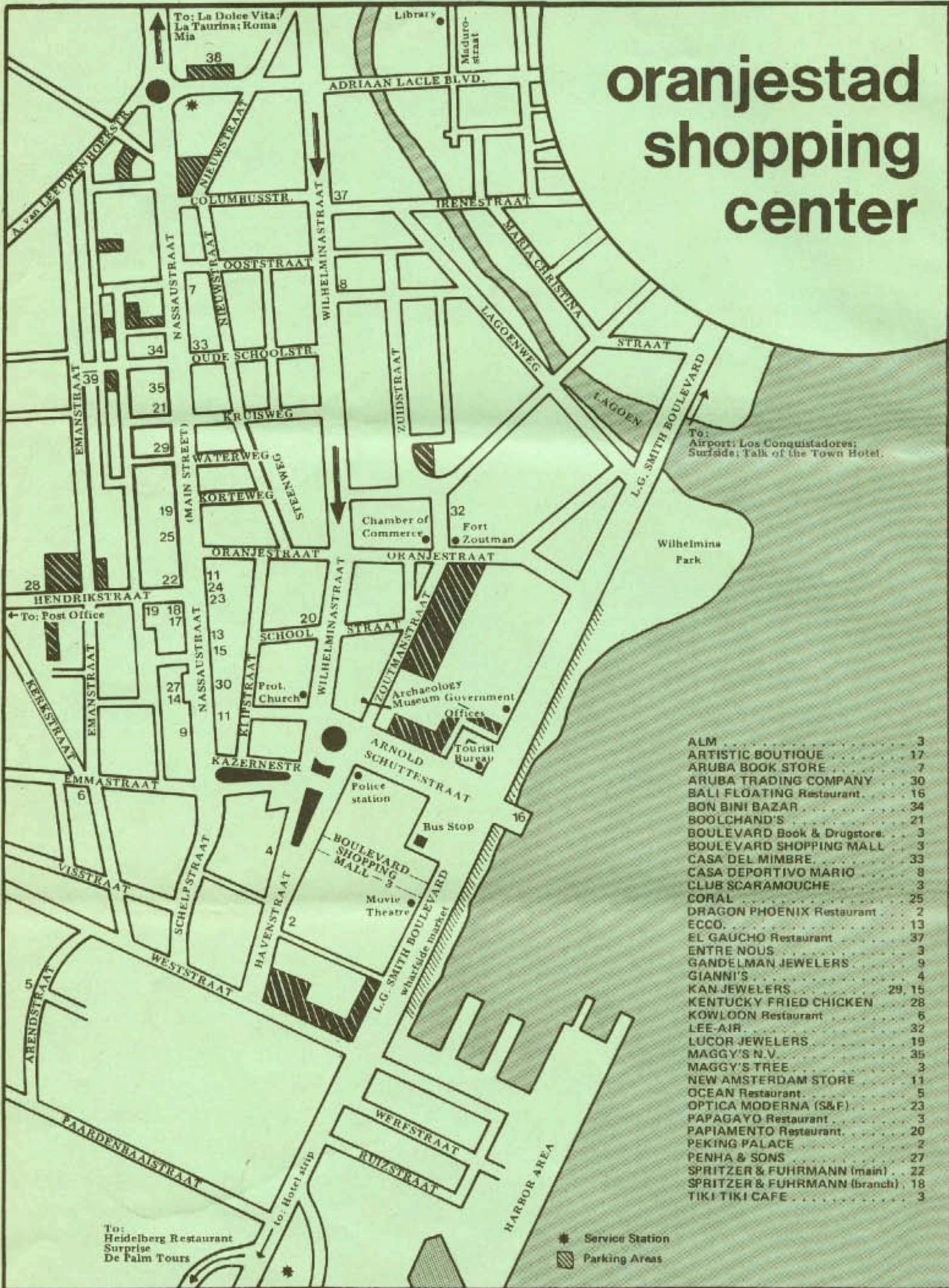
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# Oranjestad Shopping Center





# customs regulations

## CUSTOMS EXEMPTIONS FOR U.S. RESIDENTS RETURNING FROM A VISIT TO THE NETHERLANDS ANTILLES.

Significant benefits for international travelers are included in the Customs Procedural Reform and Simplification Act of 1978. Highlights of the law, as of January 27, 1983 are outlined below:

1. NOW, you may bring home, free of duty, \$400 worth of articles based on the retail value in country of acquisition. FORMERLY, your duty-free personal was \$300. (plus \$25 worth of Edam or Gouda cheese for personal use).
2. NOW, the number of cigarettes which you may include in your duty-free exemption is 200 (1 carton). FORMERLY, the quantity of cigarettes was specified as being a quantity suitable for personal use.
3. Duty-free liquor is 1 quart per person over 21 years of age within the \$400 exemption. However, substantial savings can be realized when taking back more than 1 quart, because even with the duty it comes out cheaper than at the corner liquor store in the U.S. This is especially so on higher priced brands.
4. NOW, articles accompanying you, in excess of your personal \$400 exemption, up to \$1,000, (thus \$600) will be assessed at a flat 10% rate of duty based on the fair retail value in country of acquisition. These articles must be for personal use or for use as gifts and not for resale. This provision may be used once every 30 days, excluding the day of your last arrival. FORMERLY, goods acquired in excess of your personal exemption were dutiable at various rates of duty.
5. NOW, members of a family residing in one household traveling together on their return to the U.S. will group articles acquired for application of the flat duty rate regardless of which member of the family may be the owner of the articles. For example, an eligible family of four would have their articles grouped for a total of \$2,400 (see point 4) fair retail value for entry at the flat rate of duty. FORMERLY, there were no provisions for flat rates of duty.
6. NOW, if you cannot claim your personal \$400 exemption because you have used it in the preceding 30 days or you were out of the country for less than 48 hours (Mexico and the Virgin Islands excluded from this time limitation), you are allowed to bring in \$25 worth of articles acquired for your personal or household use. FORMERLY, the allowance was \$10.
7. NOW, in addition to the \$400 exemption, each traveler can mail an unlimited number of gifts valued at \$25 to friends and relatives back home, provided the addressee does not receive more than one gift parcel in a day. FORMERLY, the gift parcel exemption was \$10. No declaration is required and no tax is levied. No liquor or tobacco is permitted.
8. FREE OF DUTY are foreign photographic film, original paintings, drawings and sculptures, foreign language books, antiques, caviar and truffles. Under the U.S. program of trade concessions to developing regions, your gold and silver jewelry could qualify as original works of art if made in the Netherlands Antilles. Be sure to obtain a certificate from the place of purchase that your jewelry was made here. Locally made souvenirs & handicrafts are duty-free also.

9. You may not bring in merchandise which originate from North Korea, North Vietnam, Rhodesia or Cuba. Goods from China are allowed.
10. NOW, if you understate the value of an article you declare or otherwise misrepresent an article on your declaration, you may have to pay a penalty in addition to payment of duty. Under certain circumstances the article can be seized and then forfeited if the penalty is not paid. FORMERLY, the article or its value was liable to forfeiture and duty had to be paid even if the article was seized.
11. Residents returning to Puerto Rico may only take back 1 qt. of liquor and 1 carton of cigarettes within duty exemption (additional carton: \$0.80 duty).

Regulations covering the Virgin Islands, American Samoa and Guam, are different than for the Netherlands Antilles. Check with those islands or with U.S. customs.

OF COURSE, customs clearance and exemptions for both U.S. residents and visitors are subject to the same restrictions and requirements as in the past. These are covered in leaflets issued for international travelers:

"Know before you go— Customs hints for returning residents"

"Customs hints for visitors (non-residents)"

"Customs tips for visitors"

Copies may be obtained from U.S. Customs, P.O. Box 7118, Washington, D.C.

## canada

1. If you've been away from Canada 24 hours or more you may bring in goods to the value of C\$ 20, excluding alcohol and tobacco, free of duty. This exemption may be claimed any number of times a year, but does not apply if the total value of all goods imported exceeds C\$ 20.
2. If you've been away 48 hours, once each calendar quarter, you may bring in C\$ 100 in goods. After 7 days' absence or more, once each calendar year, you may bring in up to C\$ 300 of goods. The yearly and quarterly exemptions can both be claimed in one quarter, but only for separate trips.
3. If you are eligible for the quarterly or yearly exemption, the dollar value of certain amounts of tobacco and alcohol may be brought in under that exemption. These are 200 cigarettes and 50 cigars or cigarillos and .91 kg. (2 lbs) of tobacco. You must be 16 years of age. Additional tobacco may be brought in if you are willing to pay duty and taxes on the excess. In addition if you meet the age requirement of the place where you reenter Canada, you may bring in 1.1 liters (40 oz.) of wine or liquor or 24x12 oz. cans or bottles (or its equivalent— 8.2 liters (288 fl. oz.) of beer or ale. The cost of exceeding the alcohol beverage allowance is high, but up to 9 extra liters (2 gallons) are allowed except in the Northwest Territories and on Prince Edward Island.
4. You may not pool your exemptions with any other person's. All goods for exemption must be for personal or household use or gift.
5. After any trip abroad for 48 hours or more, you are entitled a special 20% tax rate on: goods valued up to C\$ 300 over and above your C\$ 100 or C\$ 300 personal exemption or goods valued up to C\$ 300 if no personal exemption is being claimed. This excludes alcohol or tobacco. Regular duty and taxes apply to all importations in excess.
6. You may send gifts to Canada worth no more than C\$ 25 free of duty. Be sure a gift card is included. This will not count against your personal exemptions. Gifts brought back with you will count against your personal exemption. No alcohol, tobacco or advertising material may be included. If gifts exceed C\$ 25, addressee must pay duty and taxes on the excess amount.
7. Goods you bring in under the \$ 20 and \$ 100 exemption must accompany you in all cases. Under the \$ 300 exemption, they may follow by mail or other transport but you must declare them when you reenter Canada.

